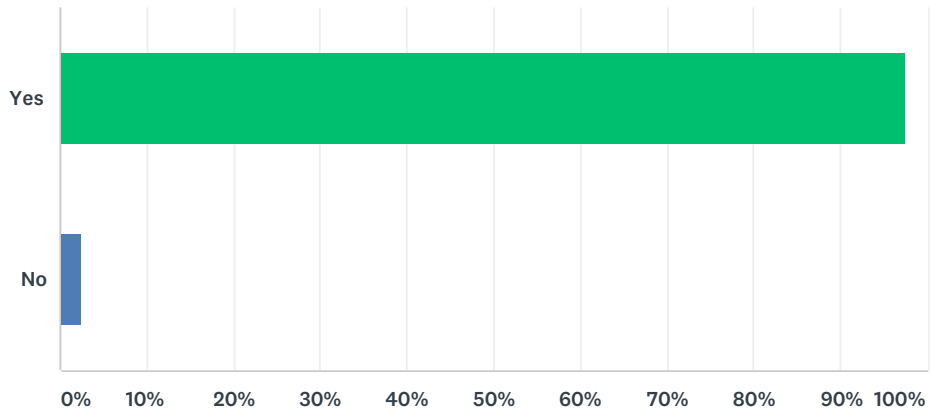


Q1 Are you a resident of the City of Salida?

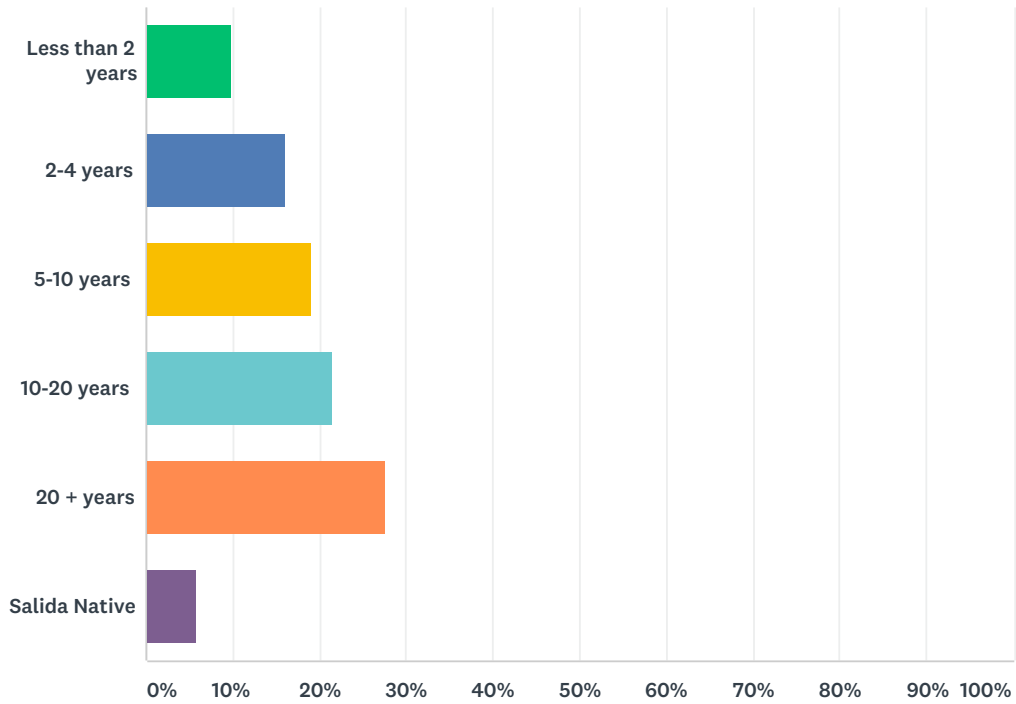
Answered: 775 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	97.42%	755
No	2.58%	20
TOTAL		775

Q2 How long have you lived in Salida?

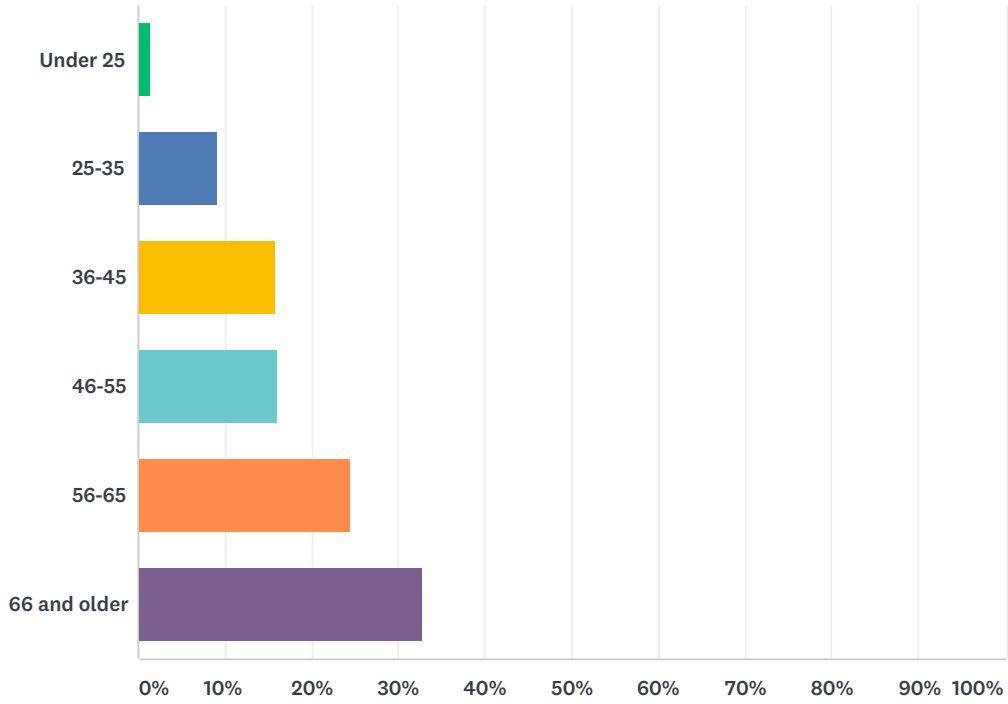
Answered: 768 Skipped: 11



ANSWER CHOICES	RESPONSES	
Less than 2 years	9.77%	75
2-4 years	16.15%	124
5-10 years	19.01%	146
10-20 years	21.61%	166
20+ years	27.60%	212
Salida Native	5.86%	45
TOTAL		768

Q3 What is your age?

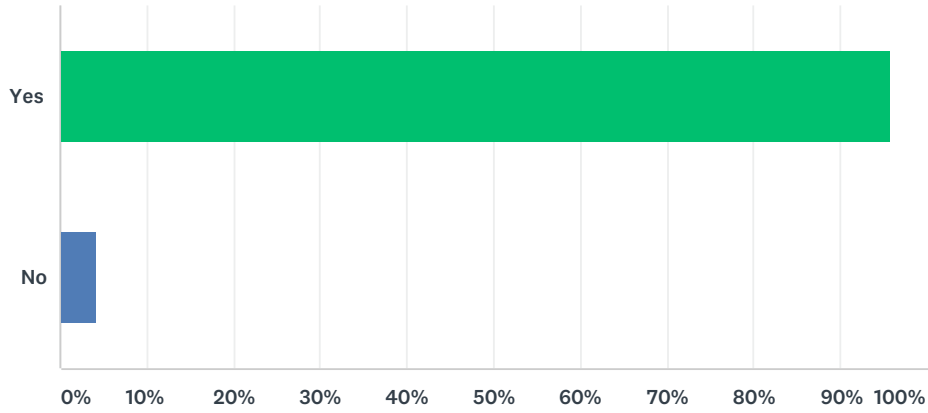
Answered: 771 Skipped: 8



ANSWER CHOICES	RESPONSES	
Under 25	1.56%	12
25-35	9.21%	71
36-45	15.95%	123
46-55	16.08%	124
56-65	24.38%	188
66 and older	32.81%	253
TOTAL		771

Q4 Do you live in Salida year round?

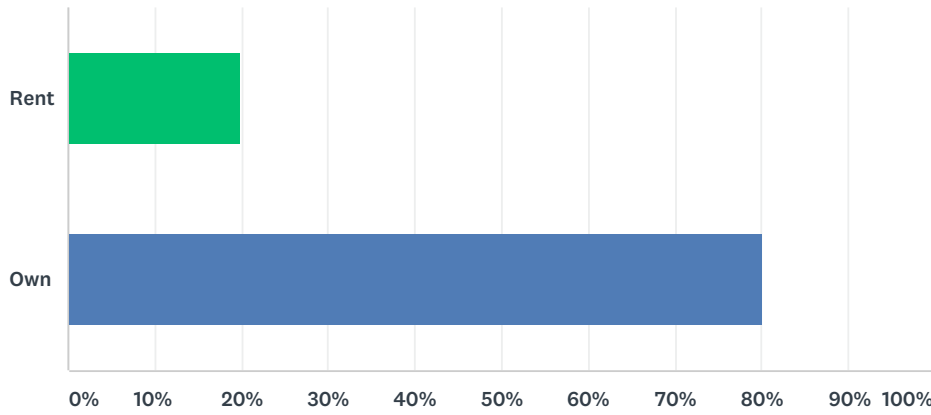
Answered: 771 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	95.72%	738
No	4.28%	33
TOTAL		771

Q5 Do you rent or own your home in Salida?

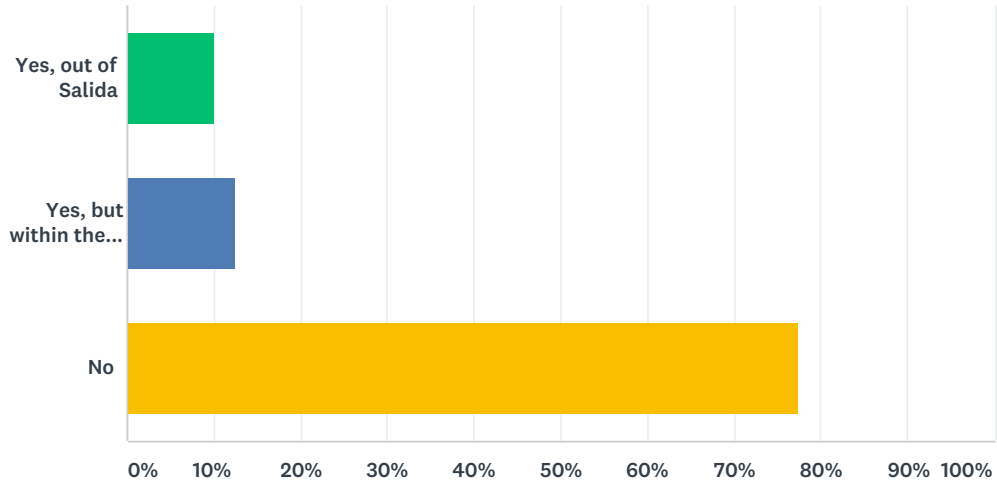
Answered: 758 Skipped: 21



ANSWER CHOICES	RESPONSES	
Rent	19.79%	150
Own	80.21%	608
TOTAL		758

Q6 Do you plan to move in the next five years?

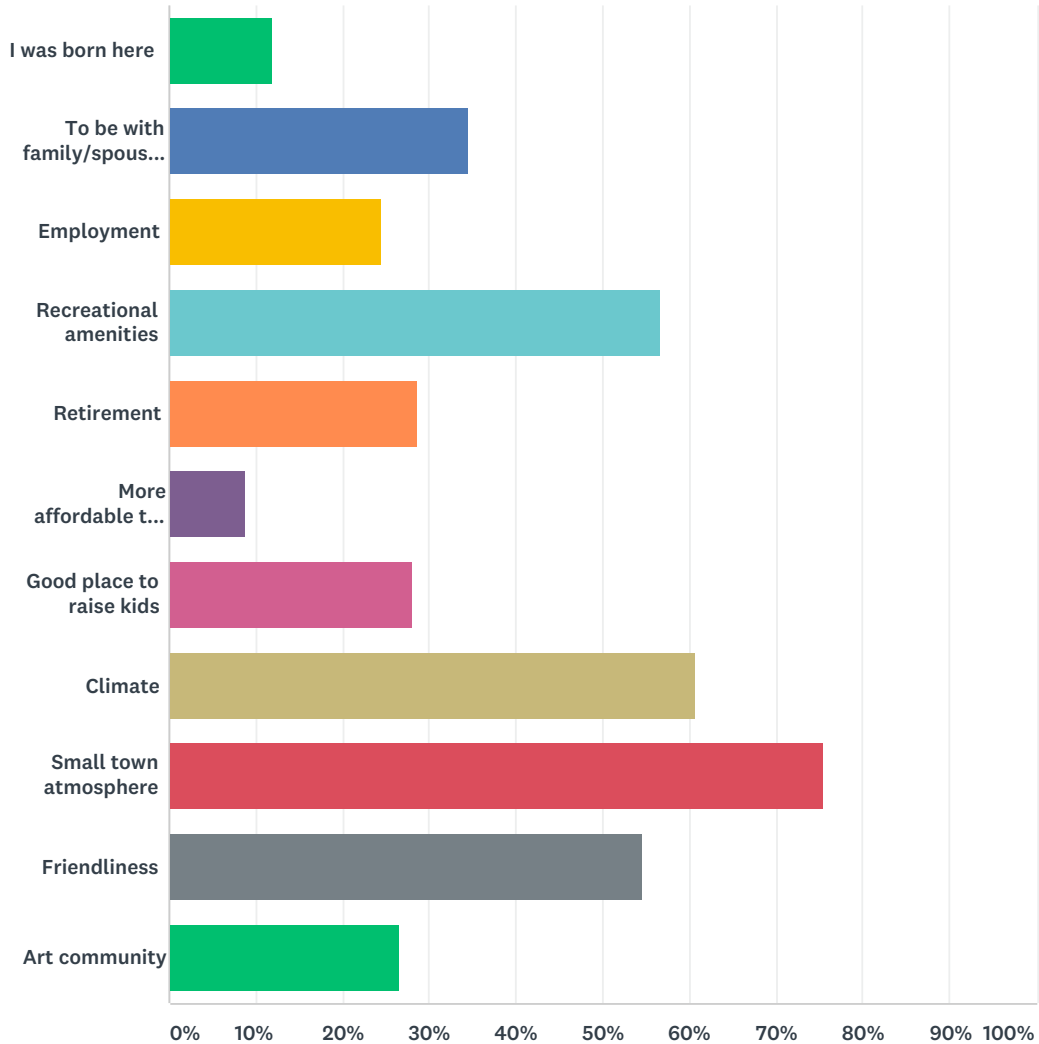
Answered: 763 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes, out of Salida	10.09%	77
Yes, but within the Salida area	12.58%	96
No	77.33%	590
TOTAL		763

Q7 Why do you live in Salida? (Check all that apply)

Answered: 755 Skipped: 24



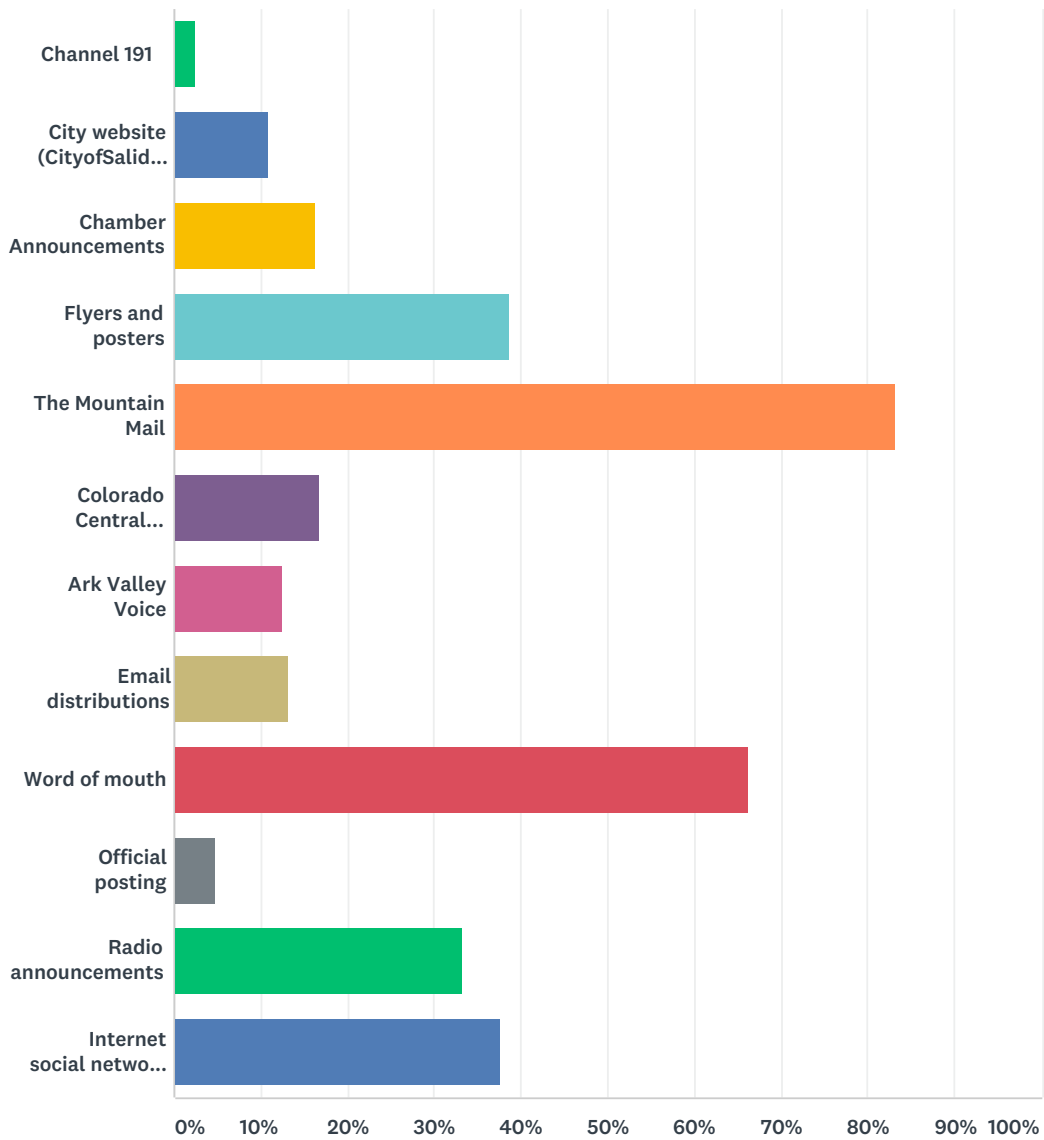
ANSWER CHOICES	RESPONSES	
I was born here	11.92%	90
To be with family/spouse/friends	34.44%	260
Employment	24.50%	185
Recreational amenities	56.69%	428
Retirement	28.74%	217
More affordable than other cities	8.87%	67
Good place to raise kids	28.08%	212
Climate	60.66%	458
Small town atmosphere	75.50%	570
Friendliness	54.57%	412

Community Survey 2018

Art community	26.49%	200
Total Respondents: 755		

Q8 How do you find out about local events or issues? (Check all that apply)

Answered: 764 Skipped: 15



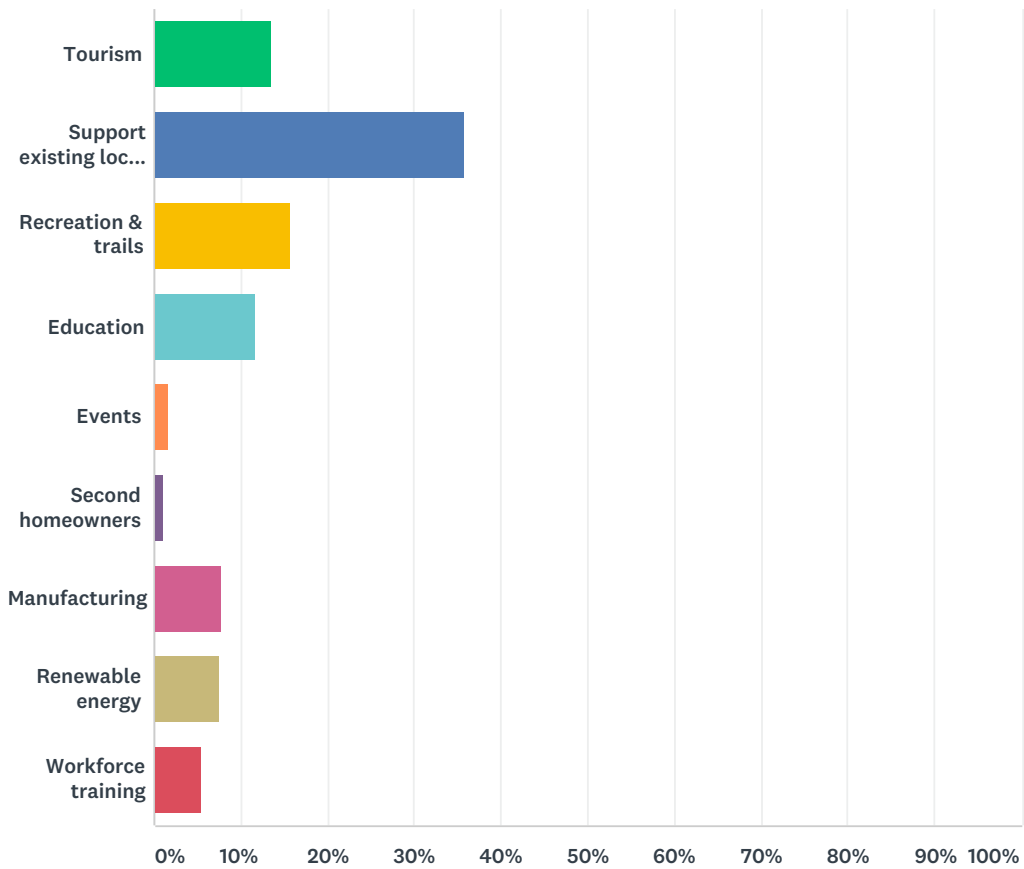
ANSWER CHOICES	RESPONSES	
Channel 191	2.49%	19
City website (CityofSalida.com)	10.86%	83
Chamber Announcements	16.36%	125
Flyers and posters	38.61%	295
The Mountain Mail	83.25%	636
Colorado Central Magazine	16.75%	128
Ark Valley Voice	12.57%	96

Community Survey 2018

Email distributions	13.22%	101
Word of mouth	66.36%	507
Official posting	4.84%	37
Radio announcements	33.25%	254
Internet social networks (Twitter, Facebook, etc.)	37.57%	287
Total Respondents: 764		

Q9 What should be the one (1) main economic development focus of the City?

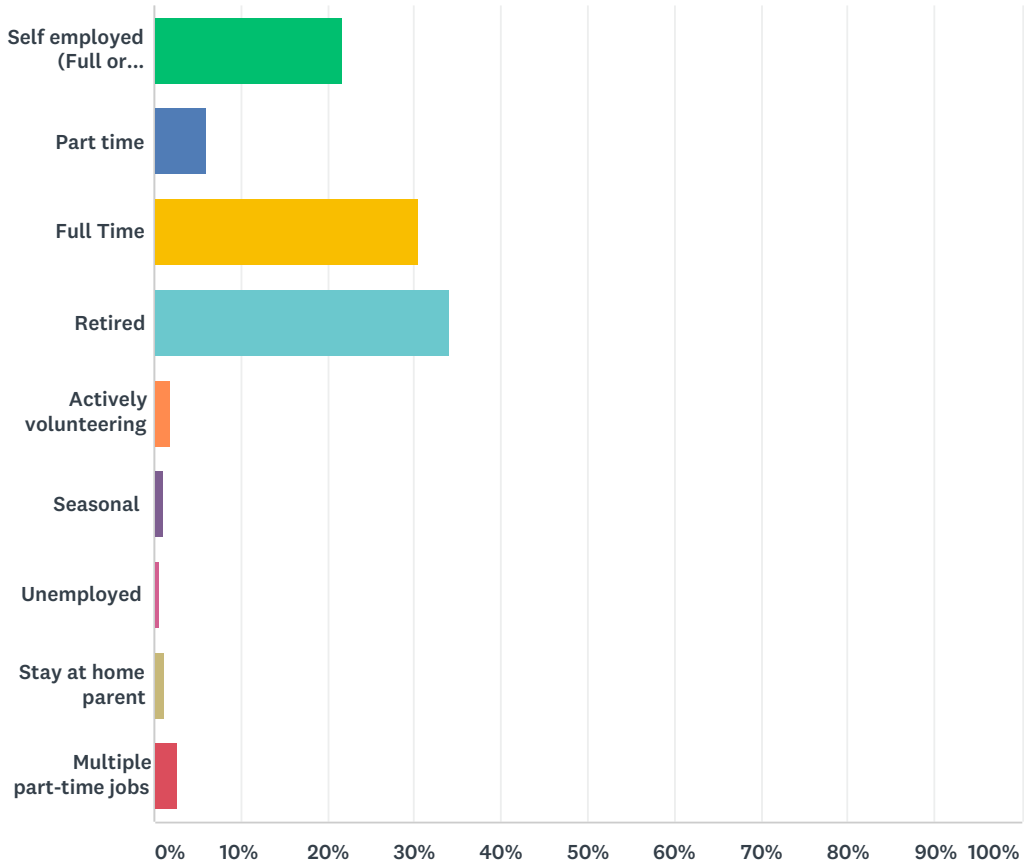
Answered: 634 Skipped: 145



ANSWER CHOICES	RESPONSES	
Tourism	13.56%	86
Support existing local businesses	35.80%	227
Recreation & trails	15.77%	100
Education	11.67%	74
Events	1.58%	10
Second homeowners	0.95%	6
Manufacturing	7.73%	49
Renewable energy	7.57%	48
Workforce training	5.36%	34
TOTAL		634

Q10 What is your employment status? (Check one)

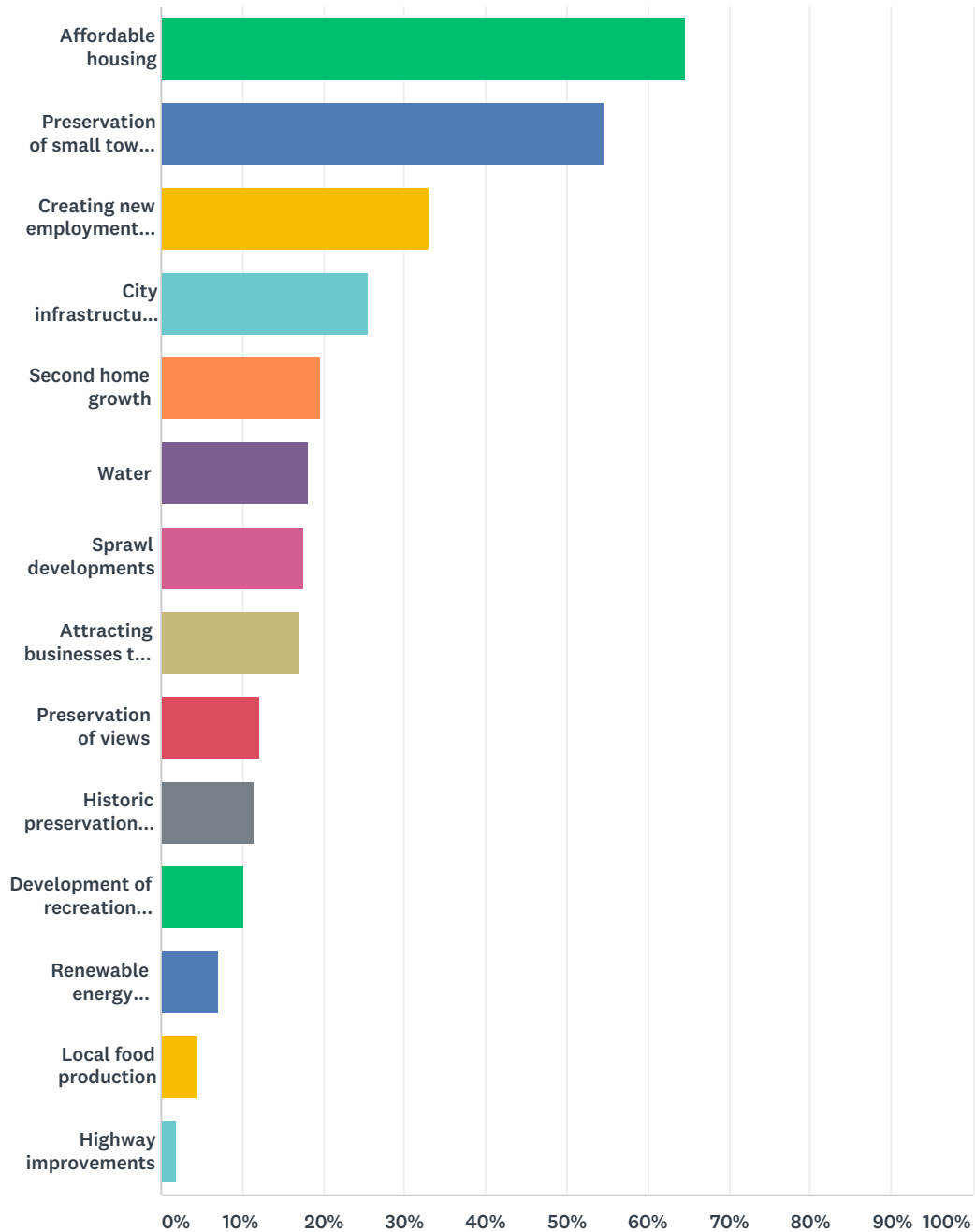
Answered: 769 Skipped: 10



ANSWER CHOICES	RESPONSES	
Self employed (Full or part-time)	21.85%	168
Part time	6.11%	47
Full Time	30.56%	235
Retired	34.07%	262
Actively volunteering	1.82%	14
Seasonal	1.04%	8
Unemployed	0.65%	5
Stay at home parent	1.17%	9
Multiple part-time jobs	2.73%	21
TOTAL		769

Q11 What are the three (3) most important issues that will be facing the City of Salida in the next 5 years?

Answered: 763 Skipped: 16



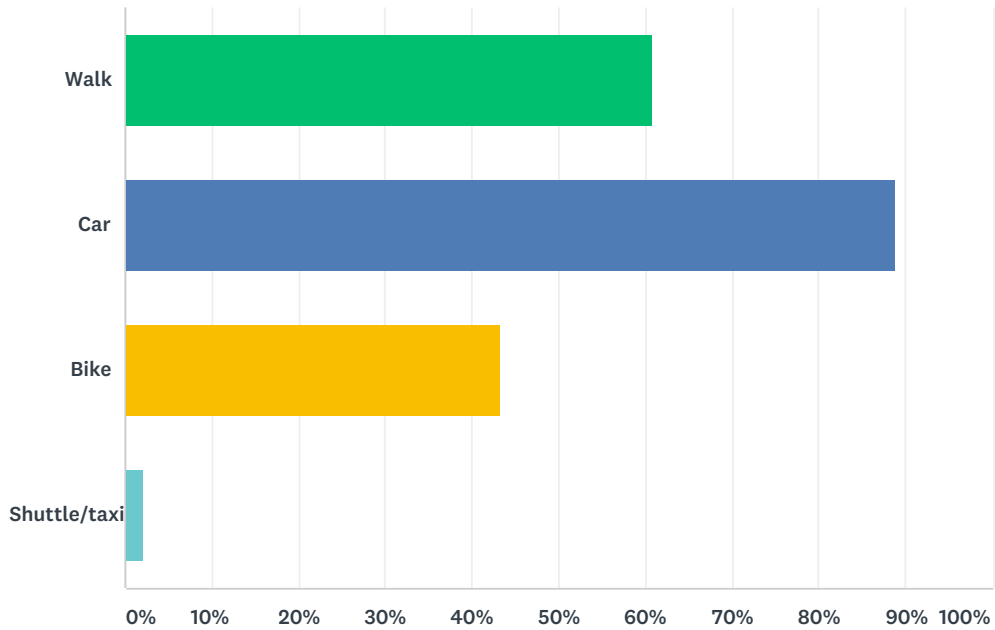
ANSWER CHOICES	RESPONSES	
Affordable housing	64.61%	493
Preservation of small town character	54.52%	416
Creating new employment opportunities	33.03%	252
City infrastructure maintenance	25.43%	194

Community Survey 2018

Second home growth	19.66%	150
Water	18.22%	139
Sprawl developments	17.56%	134
Attracting businesses to Salida	17.17%	131
Preservation of views	12.06%	92
Historic preservation of downtown	11.53%	88
Development of recreation amenities	10.35%	79
Renewable energy initiatives	7.08%	54
Local food production	4.59%	35
Highway improvements	1.97%	15
Total Respondents: 763		

Q12 What are your two (2) primary modes of transportation?

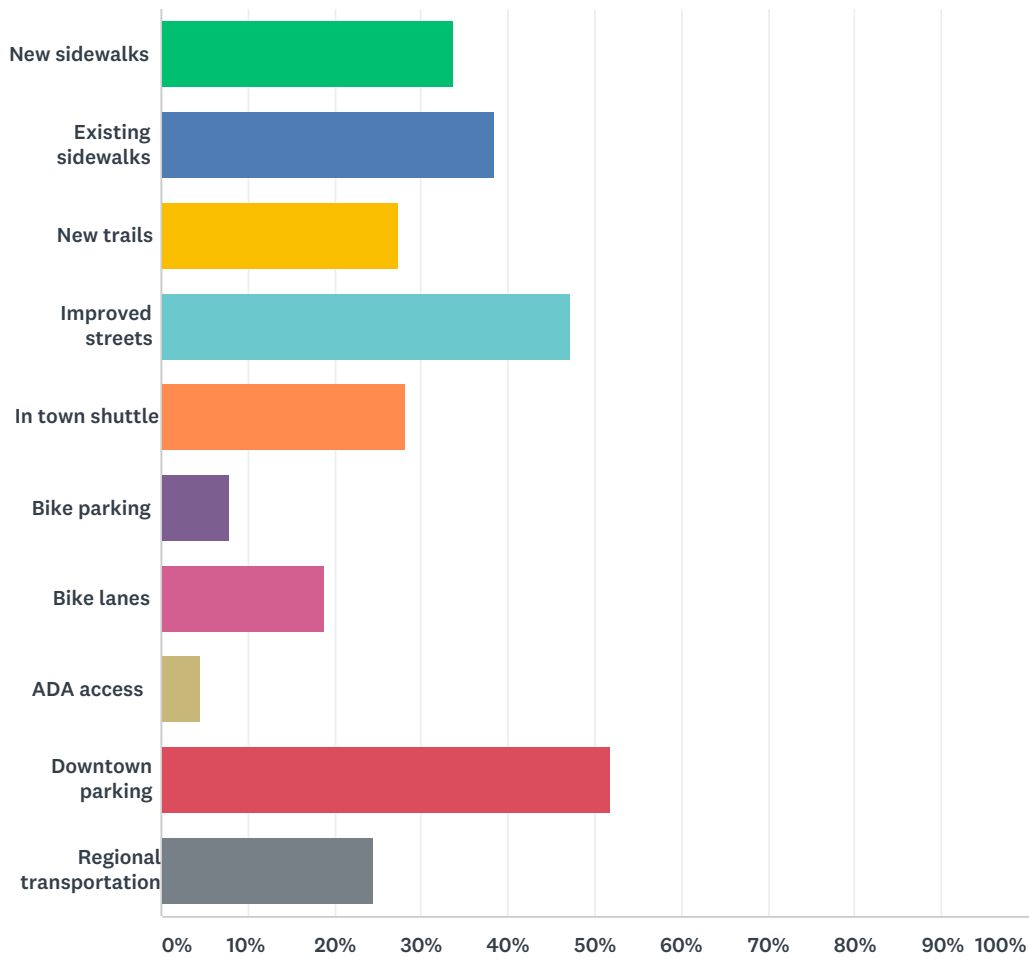
Answered: 770 Skipped: 9



ANSWER CHOICES	RESPONSES
Walk	60.78% 468
Car	88.96% 685
Bike	43.25% 333
Shuttle/taxi	2.08% 16
Total Respondents: 770	

Q13 What three (3) improvements would you spend tax dollars on for the Salida Transportation System?

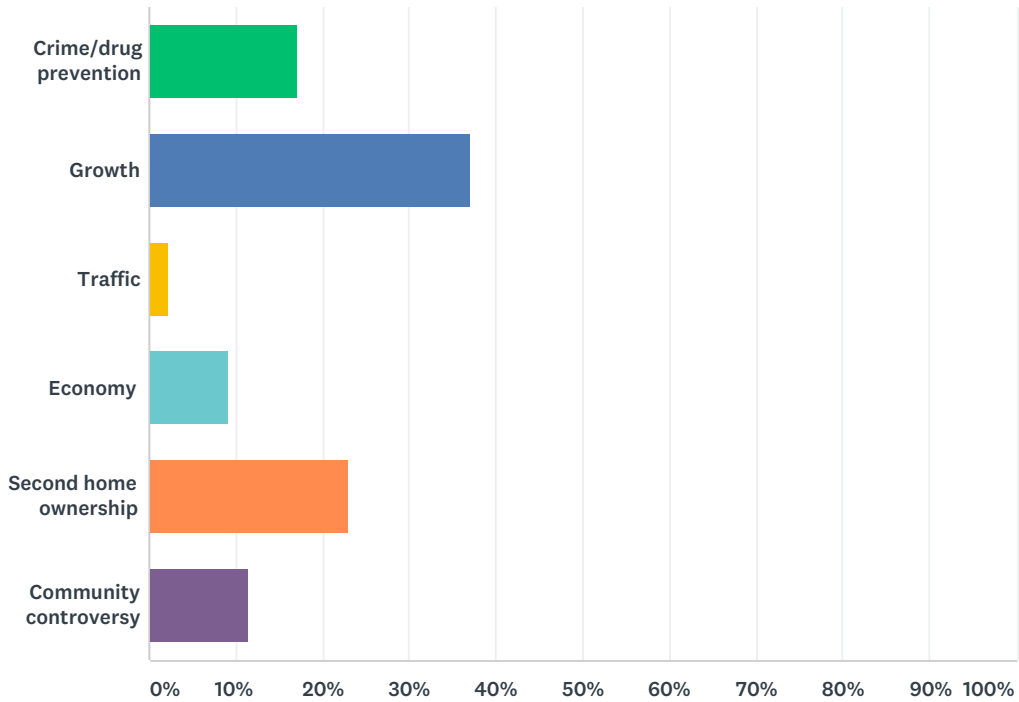
Answered: 760 Skipped: 19



ANSWER CHOICES	RESPONSES	
New sidewalks	33.68%	256
Existing sidewalks	38.55%	293
New trails	27.37%	208
Improved streets	47.24%	359
In town shuttle	28.16%	214
Bike parking	8.03%	61
Bike lanes	18.82%	143
ADA access	4.61%	35
Downtown parking	51.84%	394
Regional transportation	24.47%	186

Q14 What would you consider to be the most serious problem facing Salida today? (check one)

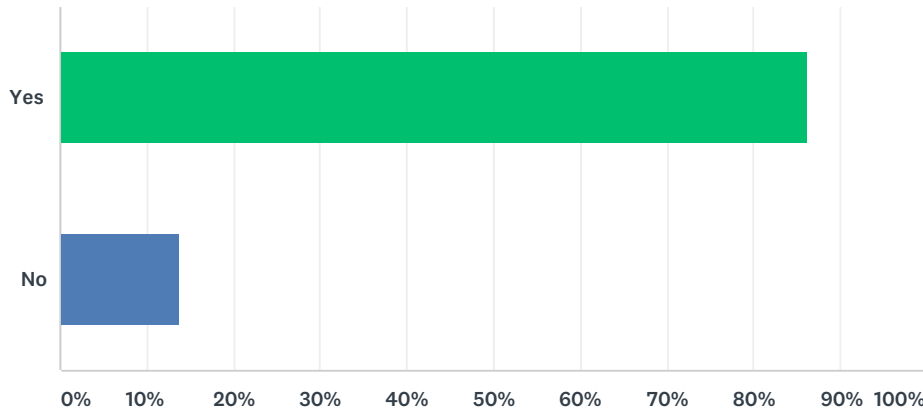
Answered: 680 Skipped: 99



ANSWER CHOICES	RESPONSES	
Crime/drug prevention	17.21%	117
Growth	37.06%	252
Traffic	2.21%	15
Economy	9.12%	62
Second home ownership	22.94%	156
Community controversy	11.47%	78
TOTAL		680

Q15 Are you aware that the City has licensing requirements for short-term vacation rentals?

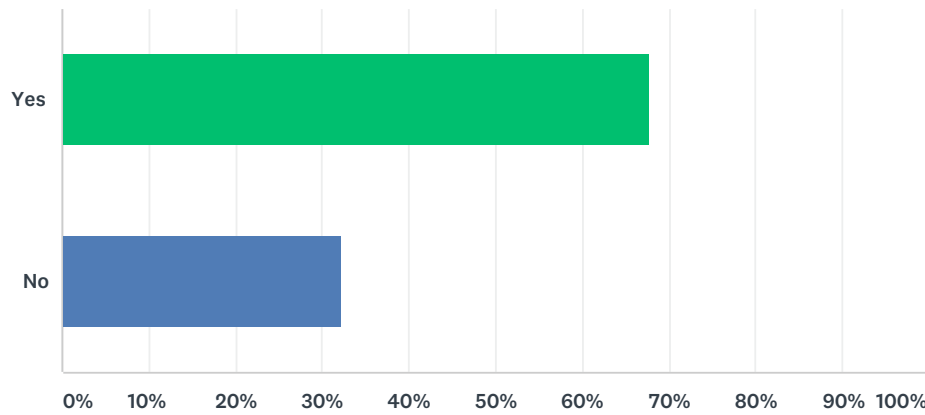
Answered: 765 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	86.14%	659
No	13.86%	106
TOTAL		765

Q16 If so should the City have more strict regulations on short-term vacation rentals?

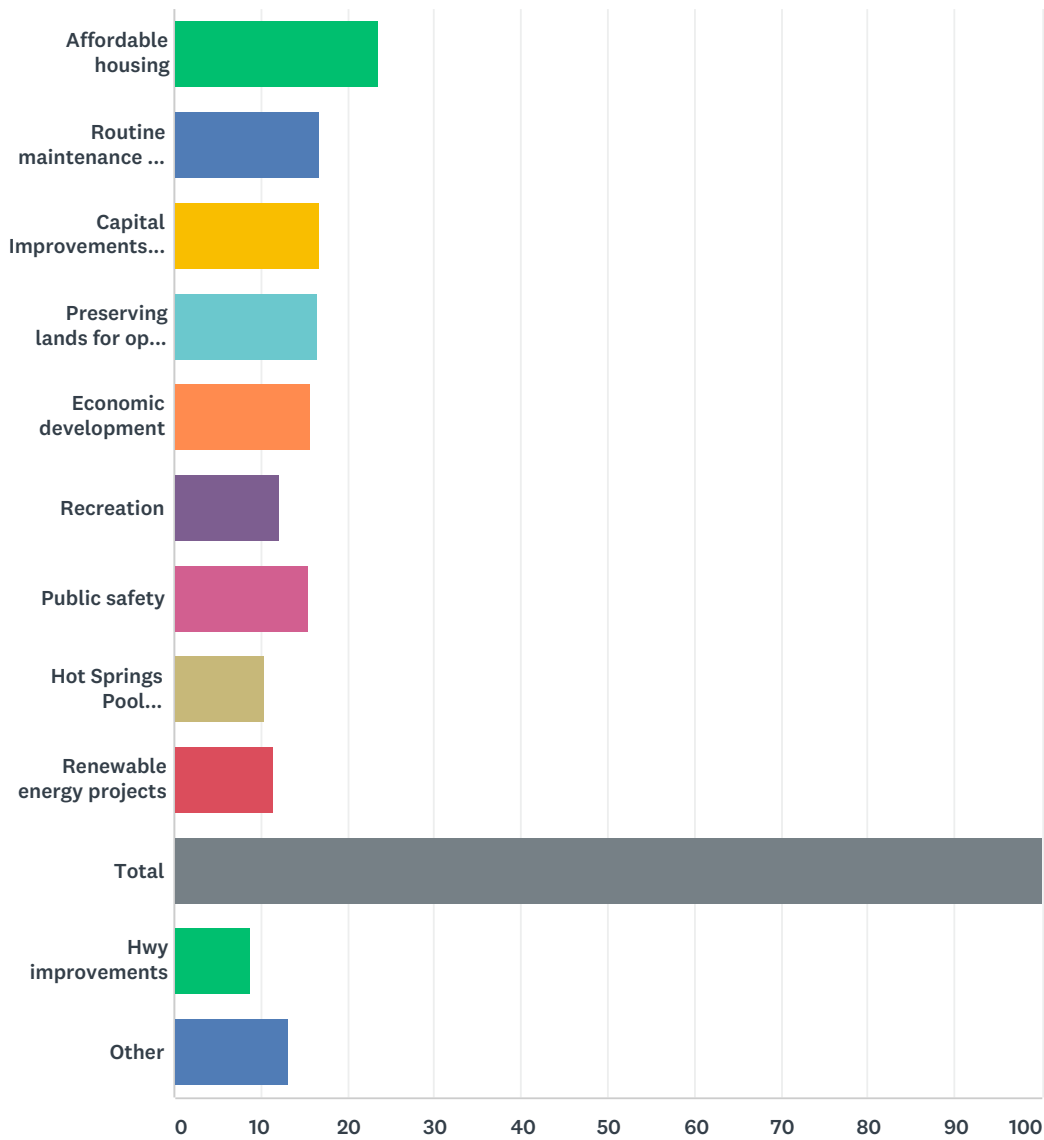
Answered: 714 Skipped: 65



ANSWER CHOICES	RESPONSES	
Yes	67.79%	484
No	32.21%	230
TOTAL		714

Q17 What percentage would you allocate to City projects and services? Equaling 100%

Answered: 663 Skipped: 116



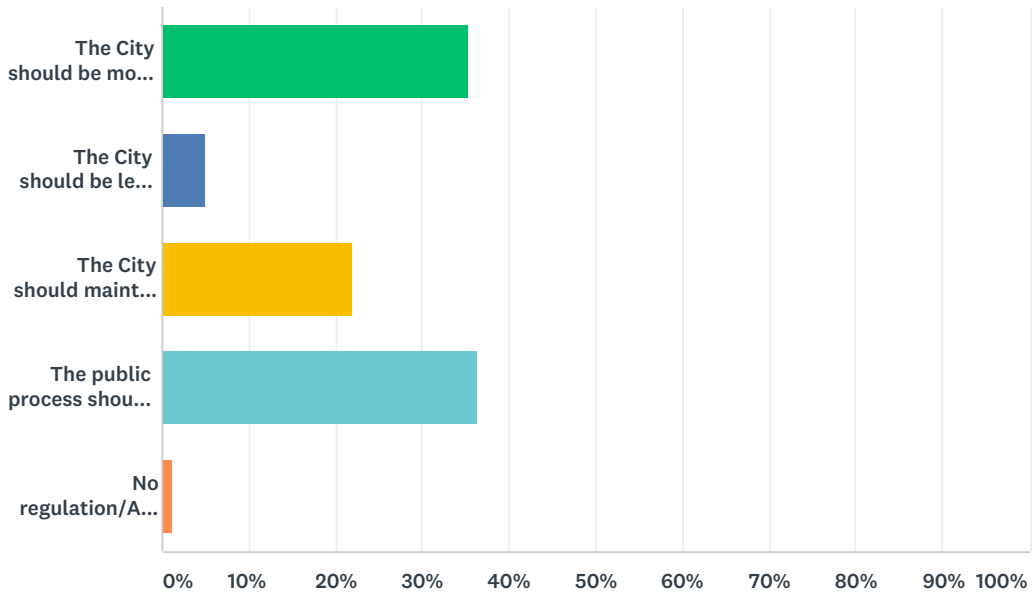
ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Affordable housing	24	12,612	535
Routine maintenance of City streets	17	8,846	527
Capital Improvements on City streets	17	7,758	464
Preserving lands for open space	16	7,608	462
Economic development	16	7,062	453
Recreation	12	4,805	396
Public safety	15	6,051	391

Community Survey 2018

Hot Springs Pool improvements	11	3,862	367
Renewable energy projects	11	4,180	365
Total	100	27,288	273
Hwy improvements	9	2,199	253
Other	13	1,040	79
Total Respondents: 663			

Q18 Which statement best represents your opinion on growth management? (check one)

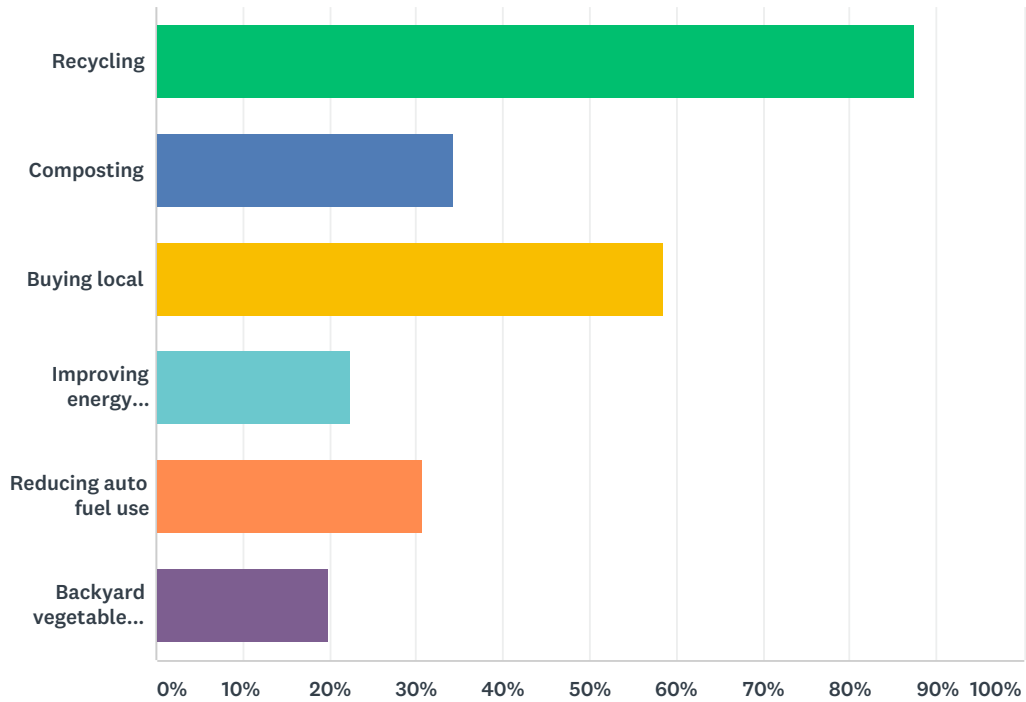
Answered: 722 Skipped: 57



ANSWER CHOICES	RESPONSES	
The City should be more involved in regulating new developments	35.46%	256
The City should be less involved with regulating new developments	4.99%	36
The City should maintain the same level of regulation that exists today	21.88%	158
The public process should be expanded to allow for more public input on new development	36.43%	263
No regulation/Allow unregulated development	1.25%	9
TOTAL		722

Q19 Which of the following should the City financially support ? (check all that apply)

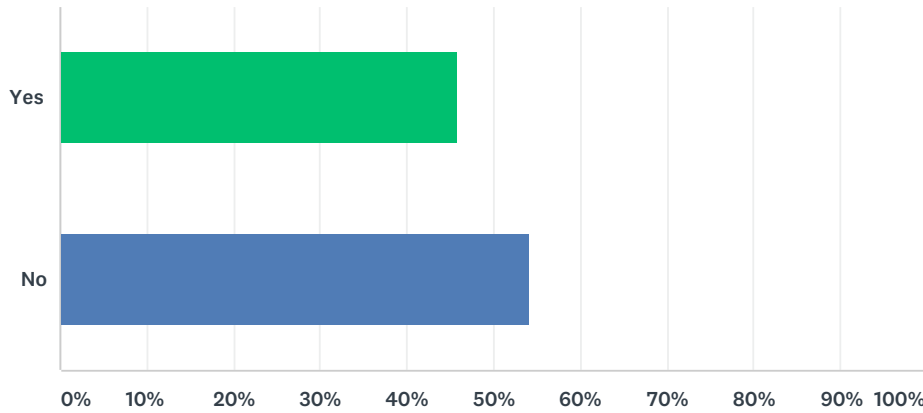
Answered: 682 Skipped: 97



ANSWER CHOICES	RESPONSES	
Recycling	87.54%	597
Composting	34.31%	234
Buying local	58.50%	399
Improving energy efficiency in your home	22.43%	153
Reducing auto fuel use	30.79%	210
Backyard vegetable gardening	19.94%	136
Total Respondents: 682		

Q20 Over the last five years has the City of Salida been moving in the right direction?

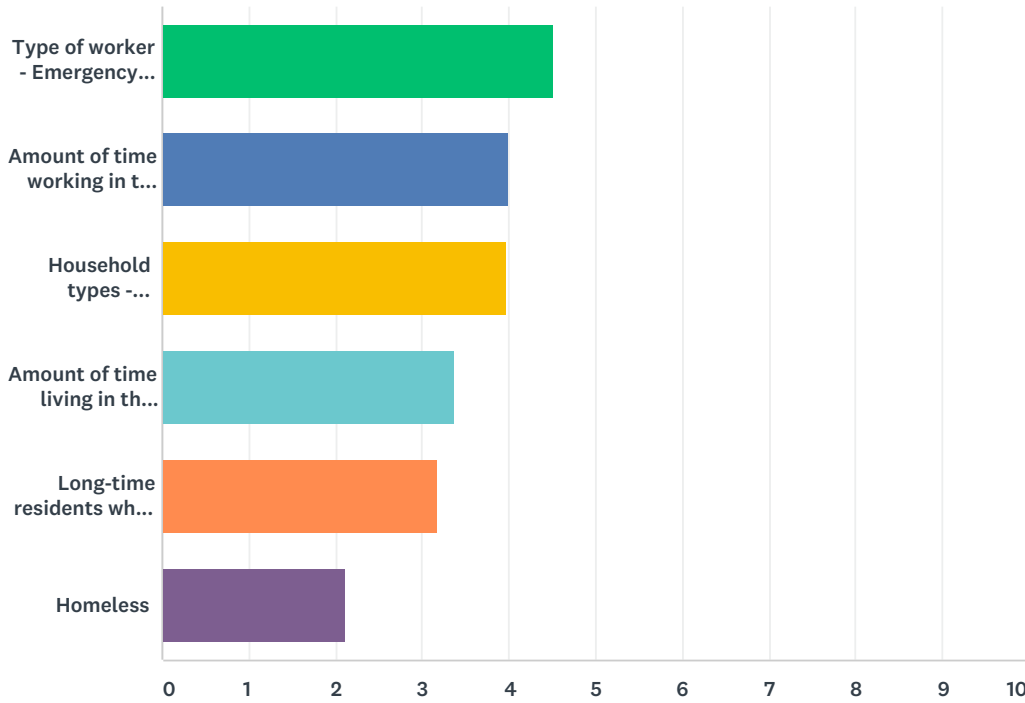
Answered: 684 Skipped: 95



ANSWER CHOICES	RESPONSES	
Yes	45.76%	313
No	54.24%	371
TOTAL		684

Q21 Who should get community housing? This is housing that provides options for those earning less than the Area Median Income and keeps rental or mortgage payments at 30% of the household income. There are likely to be more applicants than the amount of community housing available. Prioritize your choices on a scale of 1 to 6 with 1 being top priority for access to this housing.

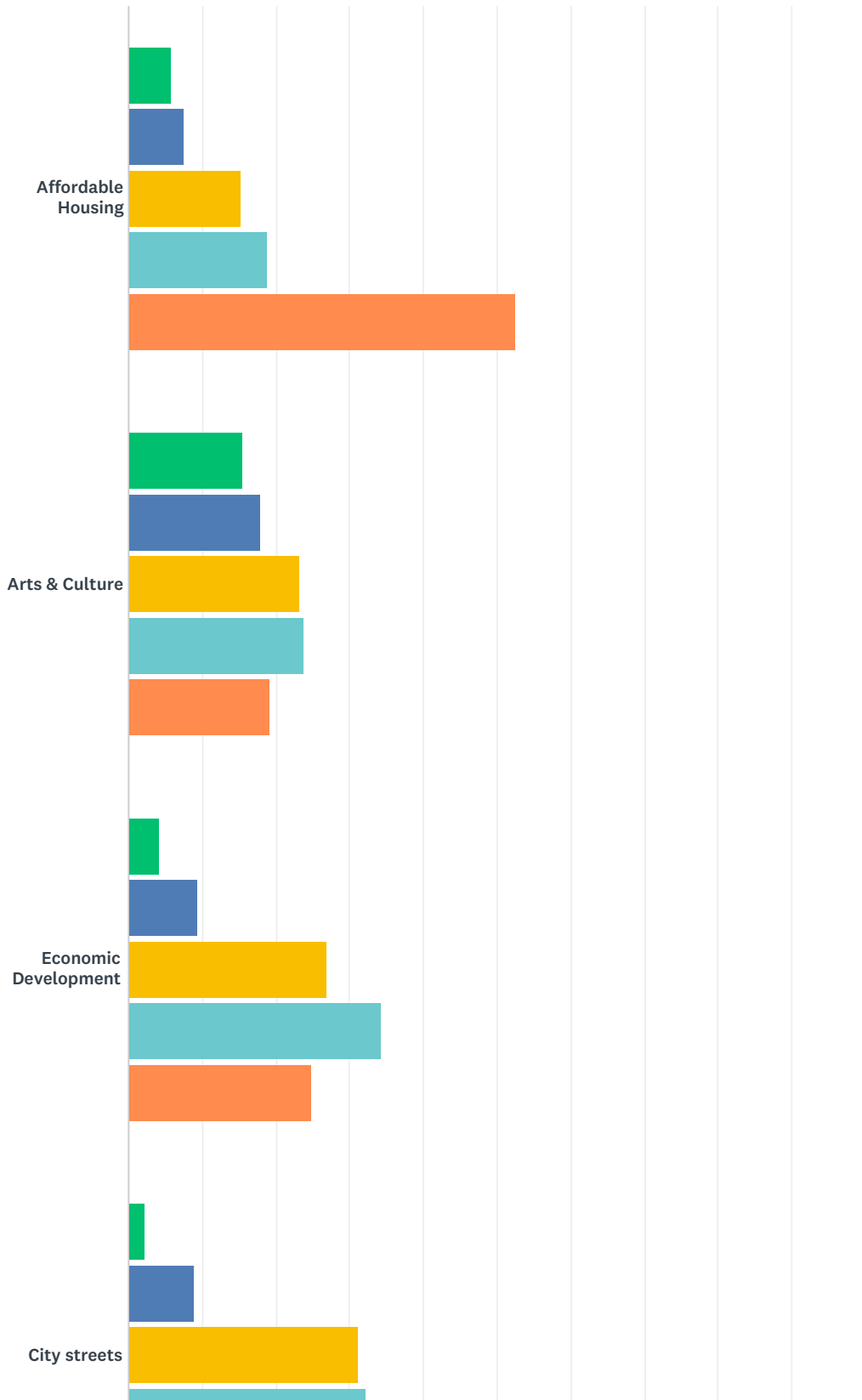
Answered: 631 Skipped: 148



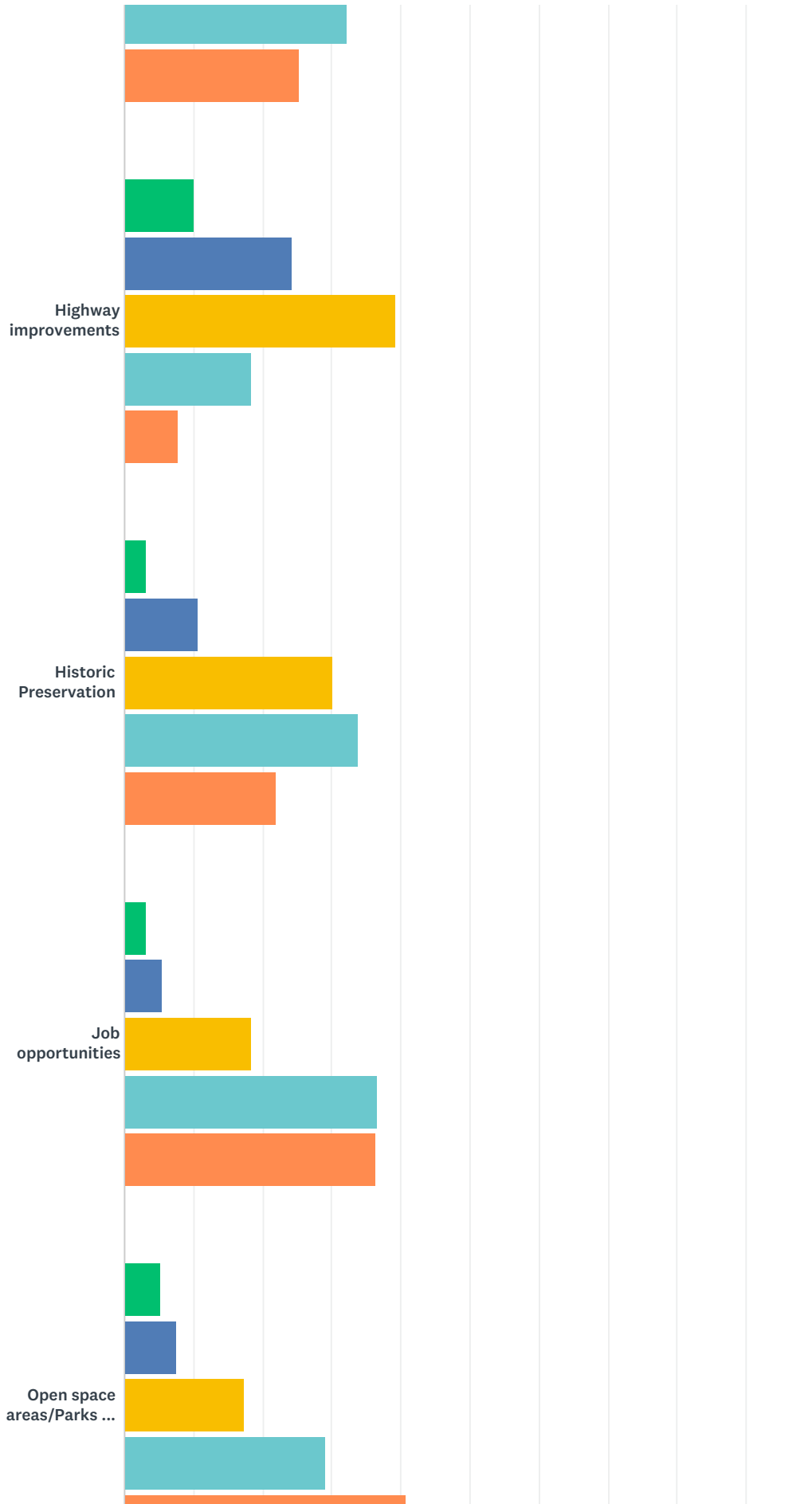
	1	2	3	4	5	6	TOTAL	SCORE
Type of worker - Emergency workers, essential worker (teachers or city employees) or business workers	38.45% 238	19.06% 118	17.45% 108	10.66% 66	9.37% 58	5.01% 31	619	4.52
Amount of time working in the County - more time would give higher priority	17.60% 107	24.51% 149	21.22% 129	18.09% 110	12.99% 79	5.59% 34	608	3.99
Household types - families with children, disabled adults/children, etc.	14.89% 91	27.50% 168	18.49% 113	21.60% 132	14.08% 86	3.44% 21	611	3.97
Amount of time living in the County - more time would give higher priority	13.09% 78	14.43% 86	16.28% 97	21.31% 127	22.65% 135	12.25% 73	596	3.37
Long-time residents who are now retired	11.35% 68	10.35% 62	17.86% 107	19.20% 115	27.88% 167	13.36% 80	599	3.18
Homeless	7.13% 43	4.98% 30	9.62% 58	7.46% 45	11.77% 71	59.04% 356	603	2.11

Q22 Please rate each of the following issues in order of importance to you.

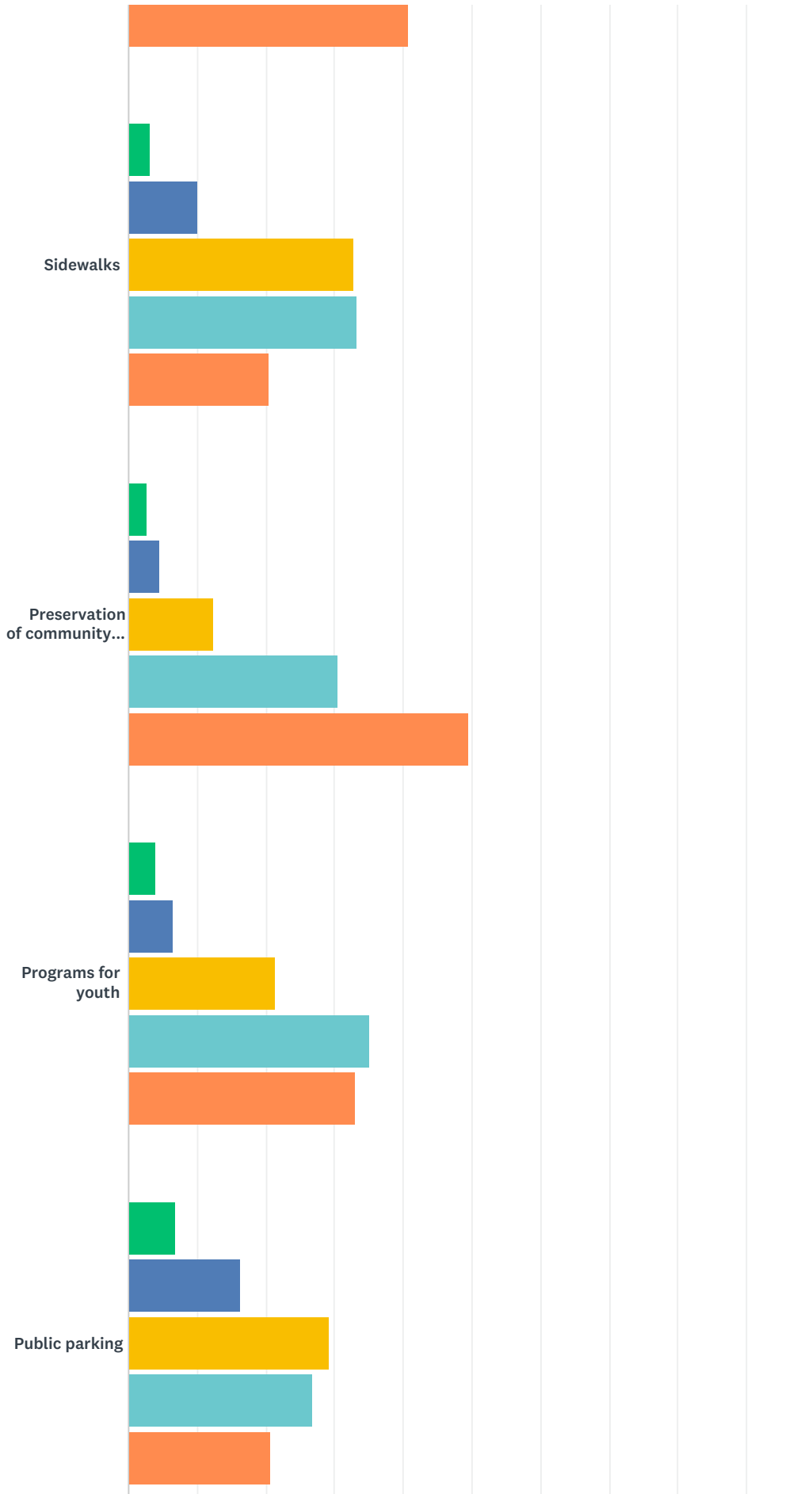
Answered: 730 Skipped: 49



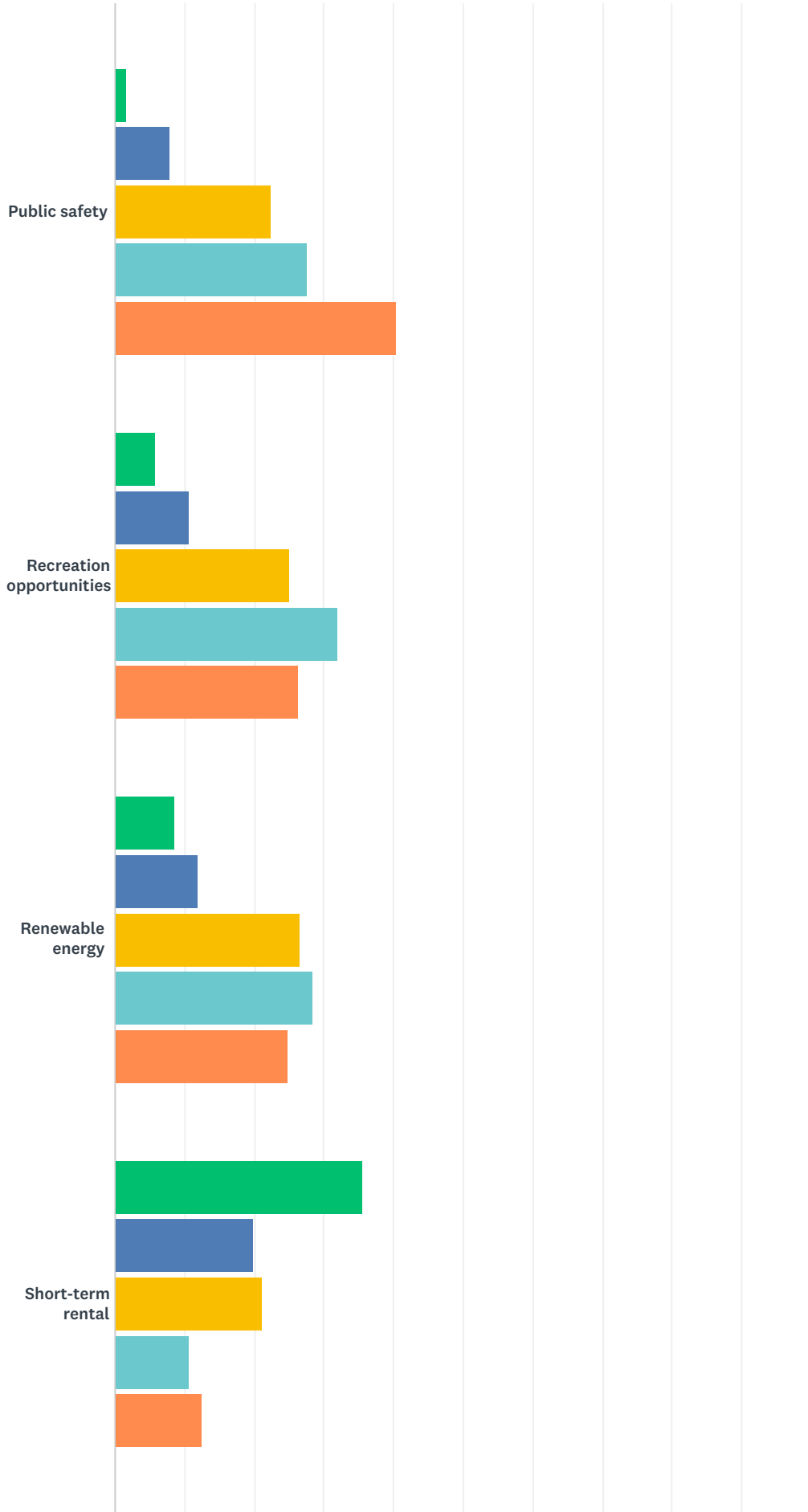
Community Survey 2018



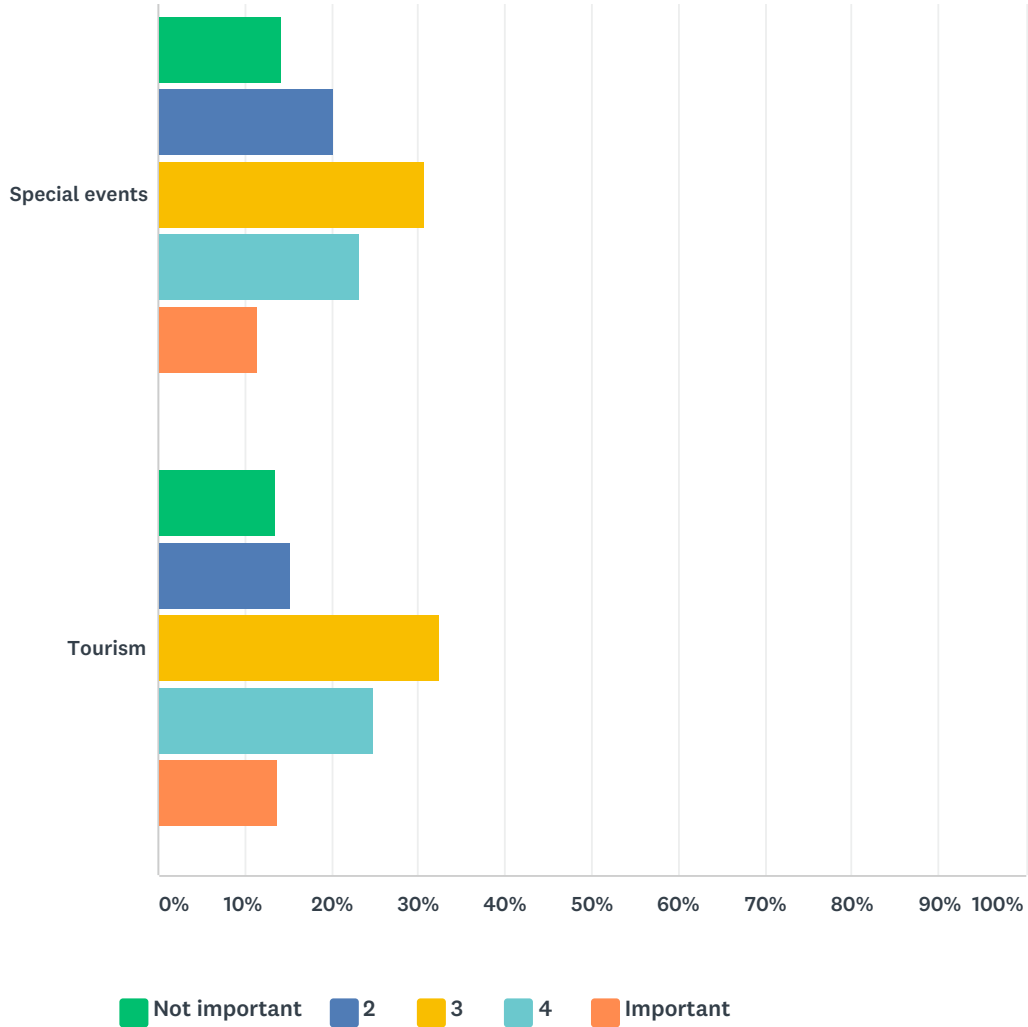
Community Survey 2018



Community Survey 2018



Community Survey 2018



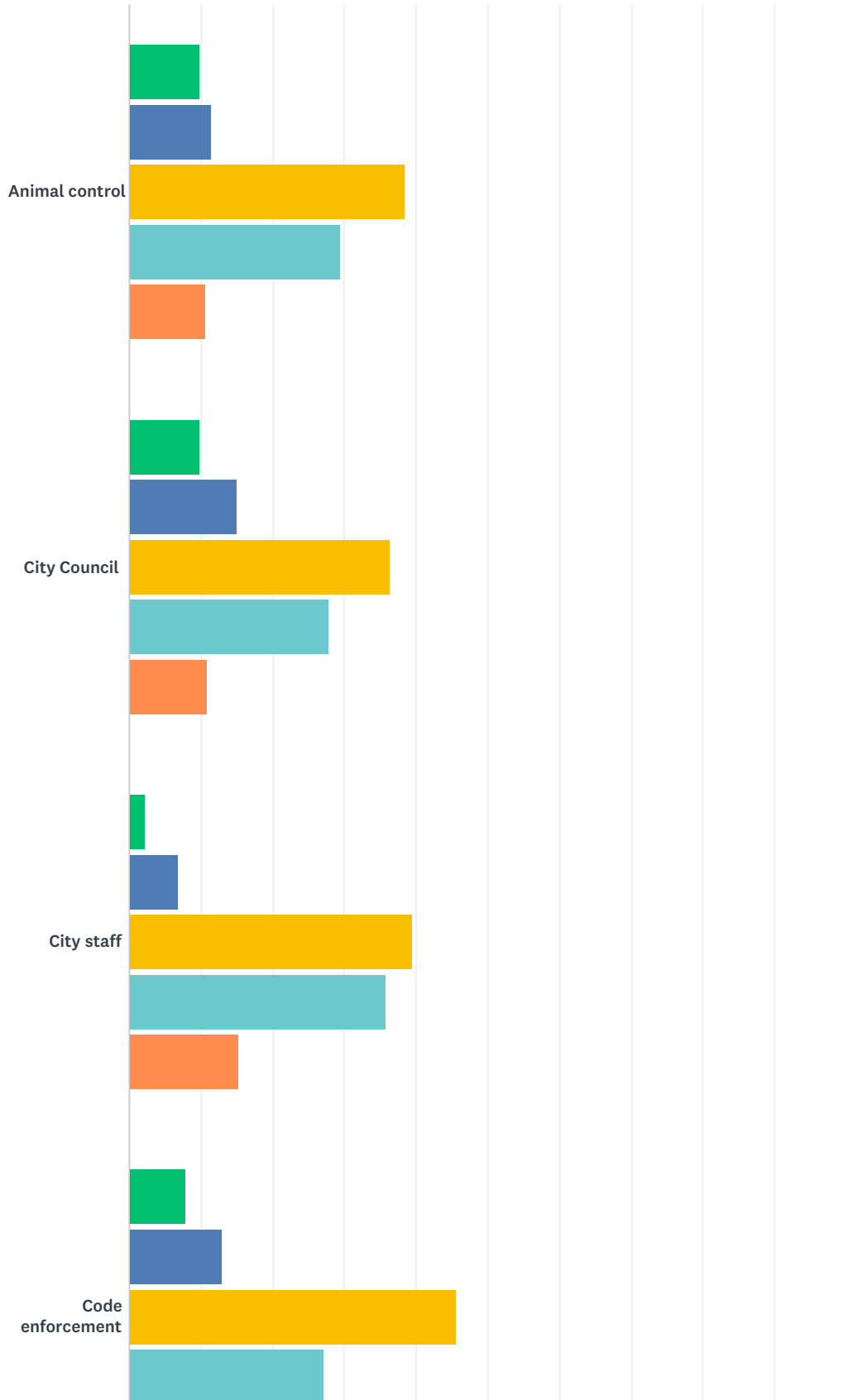
	NOT IMPORTANT	2	3	4	IMPORTANT	TOTAL
Affordable Housing	5.84% 42	7.51% 54	15.30% 110	18.78% 135	52.57% 378	719
Arts & Culture	15.57% 111	18.09% 129	23.28% 166	23.84% 170	19.21% 137	713
Economic Development	4.24% 30	9.48% 67	27.02% 191	34.37% 243	24.89% 176	707
City streets	2.36% 17	9.03% 65	31.11% 224	32.22% 232	25.28% 182	720
Highway improvements	9.96% 70	24.32% 171	39.40% 277	18.49% 130	7.82% 55	703
Historic Preservation	3.22% 23	10.63% 76	30.21% 216	33.99% 243	21.96% 157	715
Job opportunities	3.08% 22	5.45% 39	18.46% 132	36.64% 262	36.36% 260	715
Open space areas/Parks & trails	5.30% 38	7.53% 54	17.43% 125	29.01% 208	40.73% 292	717
Sidewalks	3.08% 22	10.08% 72	32.91% 235	33.33% 238	20.59% 147	714
Preservation of community character	2.81% 20	4.63% 33	12.34% 88	30.58% 218	49.65% 354	713

Community Survey 2018

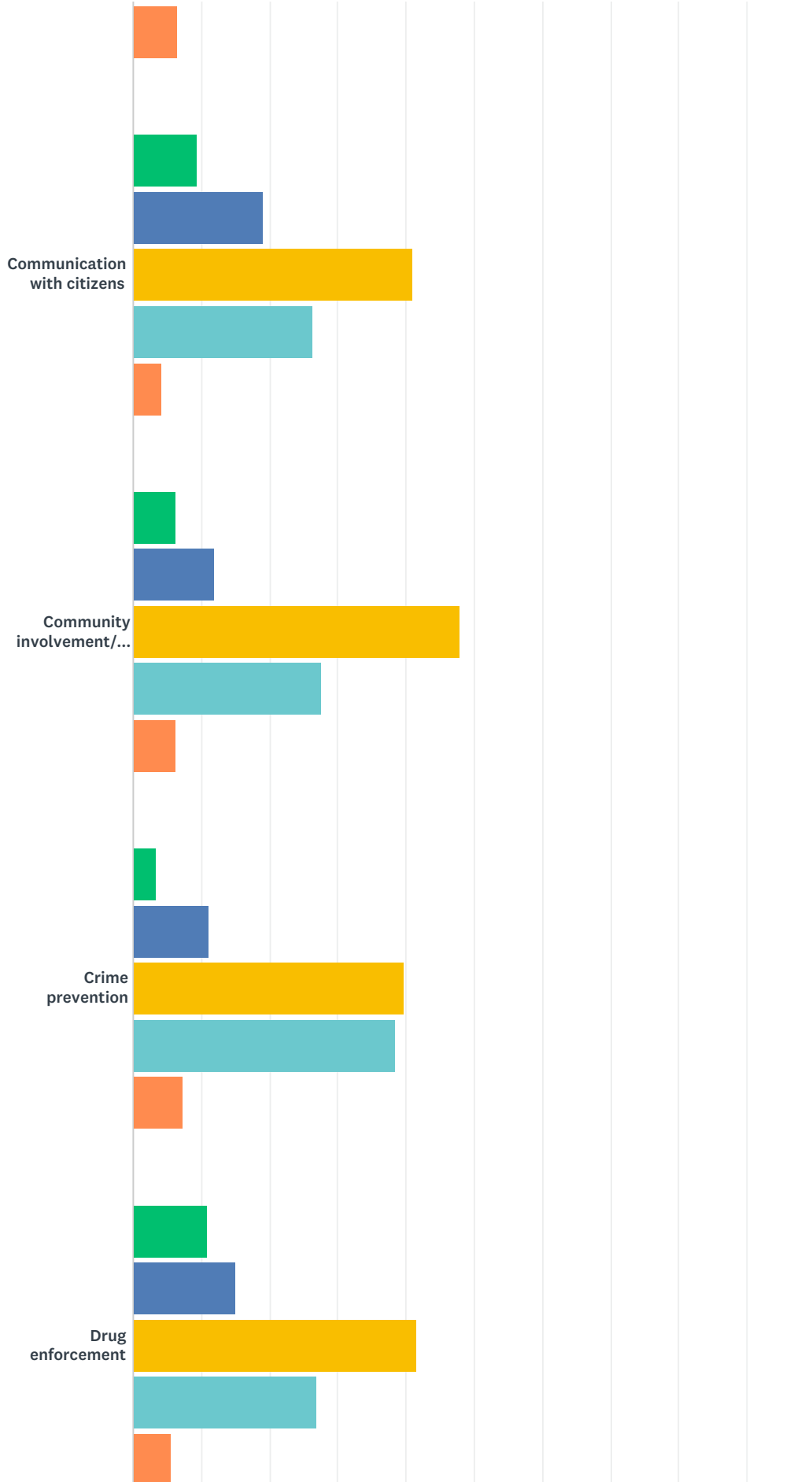
Programs for youth	3.90% 28	6.55% 47	21.31% 153	35.10% 252	33.15% 238	718
Public parking	6.93% 50	16.34% 118	29.22% 211	26.73% 193	20.78% 150	722
Public safety	1.68% 12	7.96% 57	22.49% 161	27.51% 197	40.36% 289	716
Recreation opportunities	5.79% 41	10.73% 76	25.14% 178	32.06% 227	26.27% 186	708
Renewable energy	8.51% 36	11.82% 50	26.48% 112	28.37% 120	24.82% 105	423
Short-term rental	35.59% 189	19.96% 106	21.09% 112	10.73% 57	12.62% 67	531
Special events	14.33% 102	20.22% 144	30.76% 219	23.17% 165	11.52% 82	712
Tourism	13.52% 96	15.35% 109	32.39% 230	24.93% 177	13.80% 98	710

Q23 How is the City of Salida doing on:

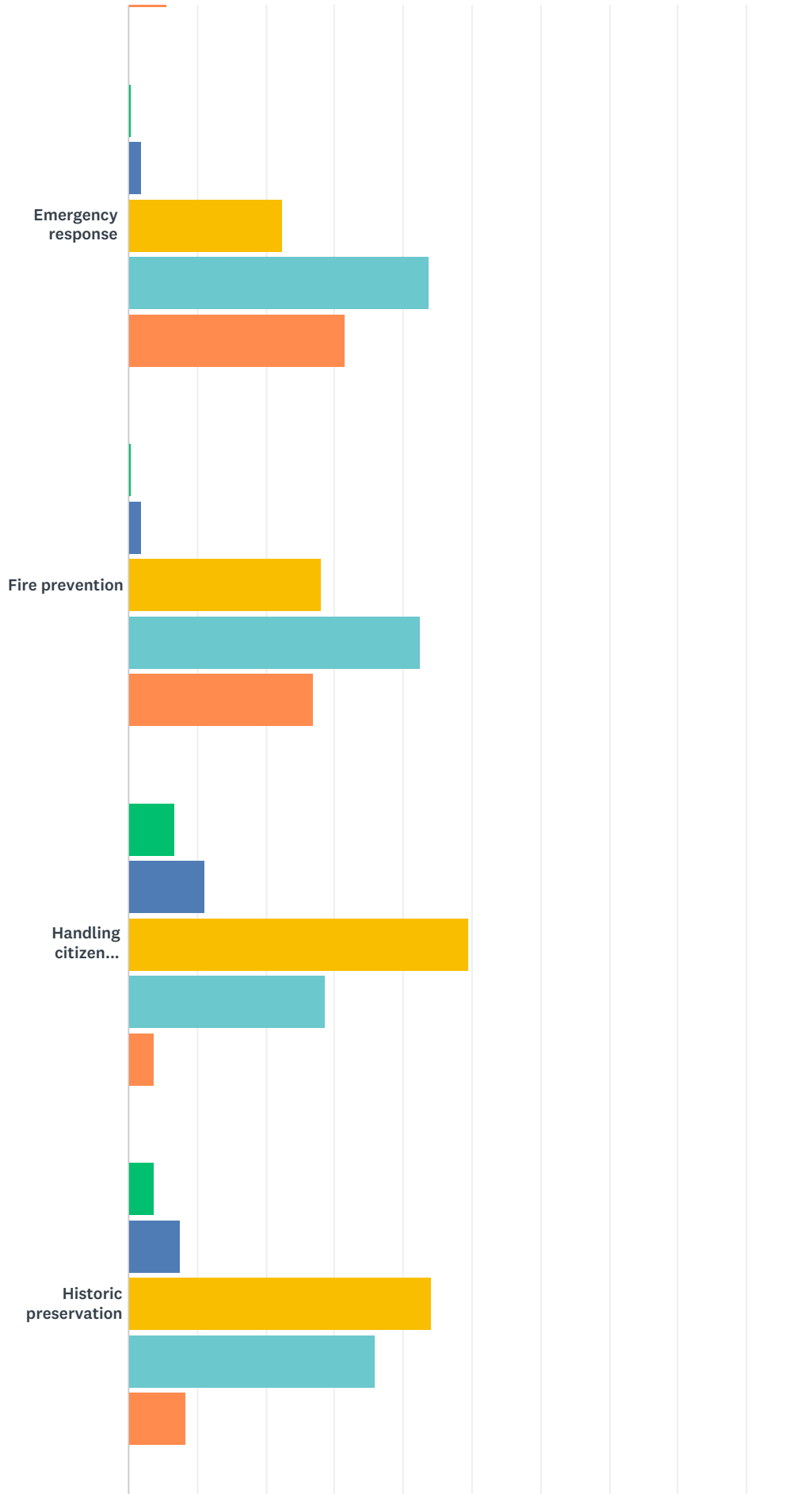
Answered: 711 Skipped: 68



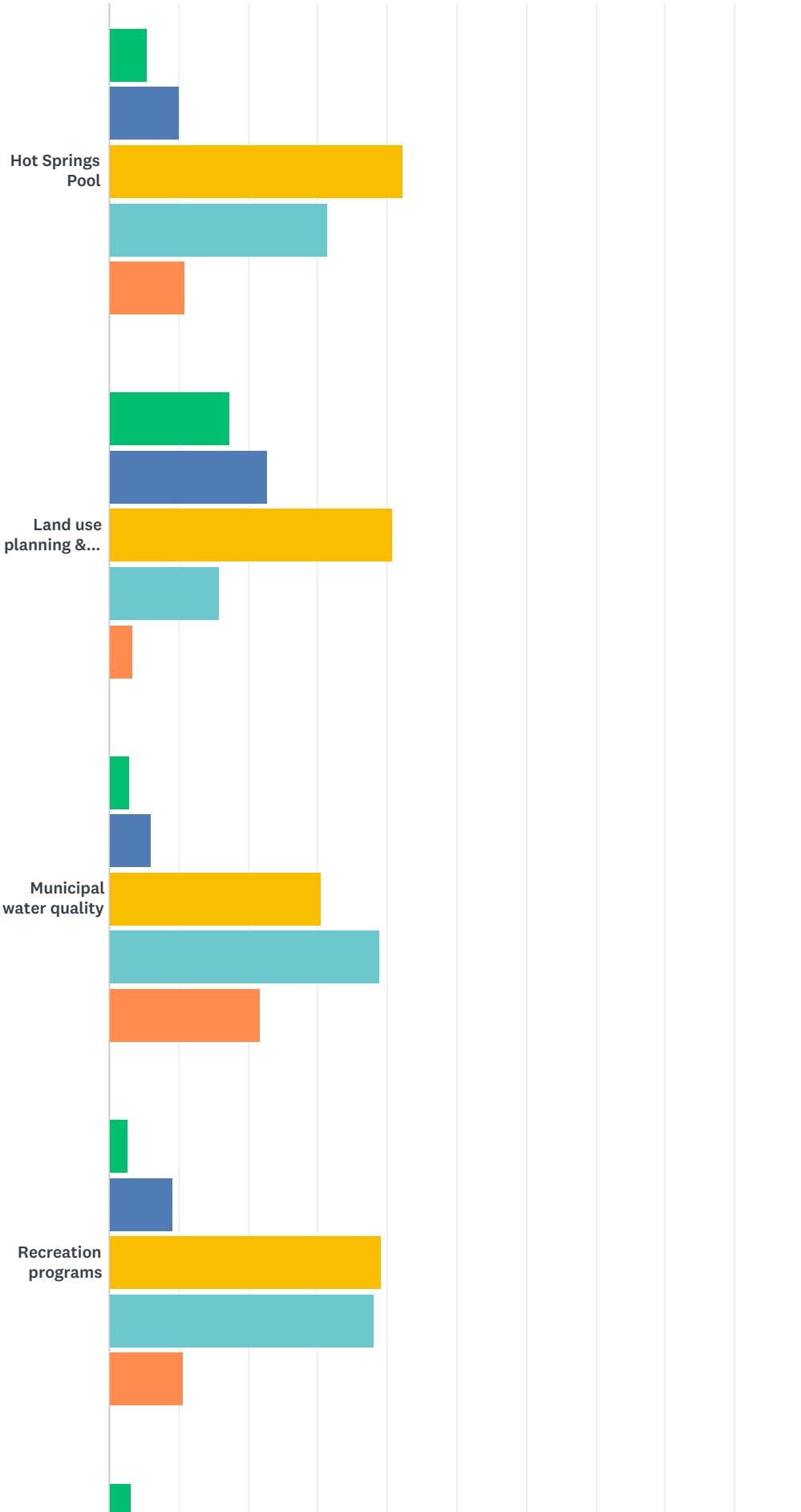
Community Survey 2018



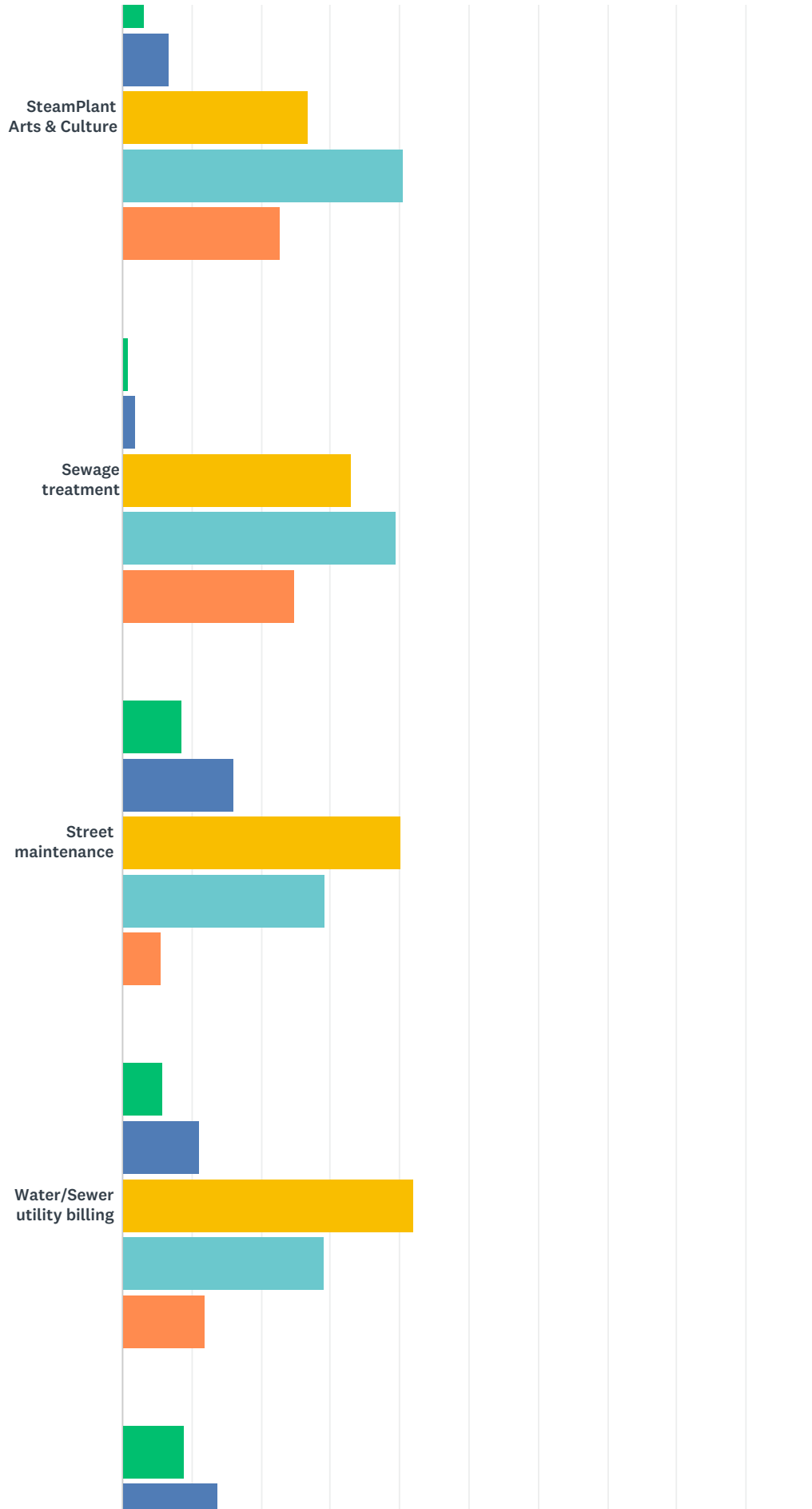
Community Survey 2018



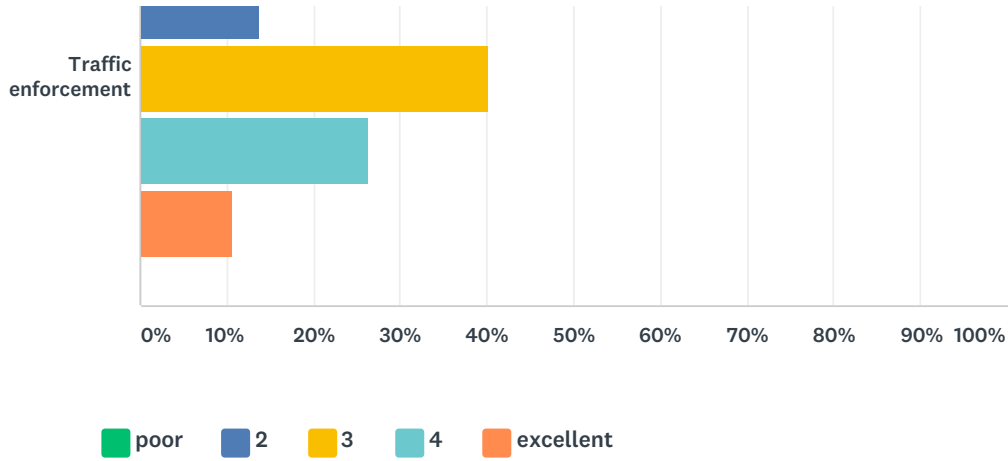
Community Survey 2018



Community Survey 2018



Community Survey 2018



	POOR	2	3	4	EXCELLENT	TOTAL
Animal control	9.75% 66	11.52% 78	38.55% 261	29.54% 200	10.64% 72	677
City Council	9.78% 67	15.04% 103	36.50% 250	27.88% 191	10.80% 74	685
City staff	2.23% 15	6.99% 47	39.58% 266	35.86% 241	15.33% 103	672
Code enforcement	7.88% 53	12.93% 87	45.62% 307	27.19% 183	6.39% 43	673
Communication with citizens	9.42% 65	18.99% 131	41.01% 283	26.38% 182	4.20% 29	690
Community involvement/support	6.22% 42	12.00% 81	48.00% 324	27.56% 186	6.22% 42	675
Crime prevention	3.42% 23	11.14% 75	39.67% 267	38.48% 259	7.28% 49	673
Drug enforcement	10.83% 72	15.04% 100	41.65% 277	26.92% 179	5.56% 37	665
Emergency response	0.44% 3	1.91% 13	22.35% 152	43.68% 297	31.62% 215	680
Fire prevention	0.45% 3	1.79% 12	28.13% 189	42.56% 286	27.08% 182	672
Handling citizen complaints	6.73% 44	11.16% 73	49.54% 324	28.75% 188	3.82% 25	654
Historic preservation	3.86% 26	7.58% 51	44.13% 297	35.96% 242	8.47% 57	673
Hot Springs Pool	5.49% 37	10.09% 68	42.28% 285	31.31% 211	10.83% 73	674
Land use planning & zoning	17.29% 116	22.80% 153	40.83% 274	15.80% 106	3.28% 22	671
Municipal water quality	2.93% 20	6.01% 41	30.50% 208	38.86% 265	21.70% 148	682
Recreation programs	2.80% 19	9.28% 63	39.18% 266	38.00% 258	10.75% 73	679
SteamPlant Arts & Culture	3.08% 21	6.61% 45	26.87% 183	40.53% 276	22.91% 156	681
Sewage treatment	0.75% 5	1.81% 12	33.13% 220	39.46% 262	24.85% 165	664

Community Survey 2018

Street maintenance	8.66% 60	16.16% 112	40.26% 279	29.29% 203	5.63% 39	693
Water/Sewer utility billing	5.80% 39	11.16% 75	42.11% 283	29.02% 195	11.90% 80	672
Traffic enforcement	8.93% 60	13.84% 93	40.18% 270	26.34% 177	10.71% 72	672