



## **Gentleman of The Road 2015 Salida, Colorado**

### DETAILS FOR EVENT PLAN

#### **Crowd Control:**

Madison House Presents will maintain, throughout the duration of the event, complete crowd control including vehicular traffic, pedestrian traffic, and a fenced in and secure site.

- Traffic control in conjunction with Colorado State Police, County Sherriff and City of Salida police.
- Argus Security to provide approximately 250 “t-shirt” security personnel to control fence line and crowd behavior.
- Unified dispatch located on site behind stage to connect Argus Security, local and county police, and all emergency services.
- Traffic Plan. Full detailed plan submitted as a separate document.
- Traffic Control devices to include VMS boards on the major roads, and a blinking cross walk on US Highway 50 to assist in the crossing for pedestrians. Security personnel at crosswalk to assist in the crossings.
  - Variable Message signs alerting all approaching motorists of specific routes and delays.
- Directional Signage relaying the proper direction for Pedestrian traffic to follow.
- Traffic controllers at intersections and key parking lot locations.
- Specific barricades to prevent crowd influx into non-designated areas.
- Cyclone fencing lining the perimeter of the Campground and Venue.
- Cyclone fencing to prevent pedestrians from spilling onto roadways.
- Proper site lighting for the entire site and walkways
- Front of stage crash barricade to prevent patron injury from crowd crush.
- Bike rack barricade for directional chutes and lane creation.
- Bike parking spaces
- Shuttle Busses providing group transportation. Shuttle bus using the Wallbangers lot across highway 50 from the main event site as the drop off and turn around for shuttles coming from the downtown and from the camping/parking lots South of the main event site.

## **Portable Restroom Operation**

The following written description is to provide information on how Madison House Presents will handle the needs of the festival when it comes to restroom facilities. It is important to recognize that the industry standard for portable restroom facilities is a minimum of 1 portable toilet per every 100 guests plus ADA restrooms calculated at 1% of the total attendees. This ratio has been determined as a standard and will be therefore adhered to in the following fashion.

Campground toilets will be placed in banks of 10 toilets or more. To every 5 units a portable hand-sanitizing unit will accompany said units. Campground toilets will be serviced on average of 3 times per every 12 hours of open operation. The chosen third party vendor, United, will be supplying the portable units and will fulfill the servicing of the units. All black water pumping will be contained in the licensed pumping trucks and hauled to the regional sewage treatment facility of closest proximity to the Vandaveer Ranch property. If there is a concern as to any facility handling the volume, producer to will take all precautions to either select an additional dumping location, or utilization of an onsite black water storage tank to stagger the volume being shipped to the Chaffee County Sewage treatment facility.

Accompanying every Campground Pod will be a minimum bank of 25 portable toilets adjacent to the pod area and accessible to all patrons. It is the goal of the promoters to have a toilet facility within 750ft of any designated camping site.

The Concert Venue will have two separate restroom zones of 200 plus units house left and right for the patrons. These units will be serviced at least two times or additionally as needed in the window of venue operation between 2:00pm and 11:00pm each day. Service roads will be constructed as to allow the easy passing of pump trucks to all portable toilet locations inside the venue and outside in the Campground designate spaces.

## **Potable Water Distribution Plan.**

The proposed site for the Gentlemen of the Road tour stop in Salida, Colorado is the city owned Vandaveer Ranch. Adjoining this property is certain private owned parcels of land that have additionally agreed to temporary use of their land for this event. Due to the complexity of water rights usage in Colorado it is imperative for the festival to provide a temporary potable water supply process for the event patrons. Thus, Madison House Presents will execute a potable water supply to the event site and campground areas in order to have adequate drinking water and shower facilities for the duration of the event.

Campground Services are to be referred to from this point forward as “Pods”. These Pods will consist of shower facilities and containerized sink units that will produce

potable water for all patrons. The following infrastructure is what is to be built at each Pod location.

(2) 7500 gallon Potable water tanks

(1) 12 fixture count containerized sink unit.

(1) 20,000 Gallon Frac Water Holding Tank.

(1) 40'x40' floored Shower Tent with 20 Showerhead Modules.

25 Portable toilets

The current site layout plan consists of (6) six total pods placed in a fashion to accommodate appropriate distance from individual campsites. No campsite will be further than 500 feet from a portable toilet or 1,000 feet from a potable water source. All the water utilized within the shower units and sink containers will be potable. The containerized sink units will serve as "bottle fill locations" within the campgrounds.

Throughout the concert venue Bottle Fill locations will be placed to address patron hydration throughout the event. These locations will utilize a 3,500-gallon potable water tank for its source of water.

Filling of the above-mentioned potable water tanks will be achieved in two ways:

1. A Potable water tanker will be contracted and will fill up at a Salida hydrant location and distribute throughout the remaining pod locations and bottle fills throughout the site. Refilling as necessary. It is the belief of the producer that within the confines of a 2-day camping event of this capacity the proposed Pod location will be refilled one time only. These levels will be monitored regularly of course, as each Pods use will be completely different than another. However even in the event of a very heavily utilized Pod due to its location or surrounding population, it is producer's belief that a full refill will only occur once; of course if more refilling is necessary they will occur as needed.
2. Plumbing plan attached (Water Distro Salida pdf).

### **Site Power and Lighting Plan**

The following describes the use of temporary power and lighting as it pertains to the operation and safety of the proposed event on the Vandaveer Ranch.

Temporary power generators will be supplied to the event through Filmwerks. Filmwerks will bring the necessary generator units for the power needed for stage lighting and sound, for general all-purpose power, for production offices and trailers, Staff catering services and food vendors. These same generators will be utilized to power up the sump pumps used at the various Campground Pods to transfer the Potable water from its Potable water holding tanks to the showers and bottle fills. Venue lighting for safety will be installed throughout the venue and operational during times at which the venue is occupied as to illuminate the certain paths to various points of interest within the venue.

The campgrounds will be illuminated at all intersections and restroom locations by construction type light towers equipped with four sodium Halide 1,000 watt bulbs per tower. These towers will be focused in a manner conducive to the safety of pedestrian walkways. Additional light towers will be placed out in the public area near highways and at intersections that pose a danger of pedestrian and vehicular shared space. It is common practice by Madison House Presents to light up any area of concern, from remote parking lots for safety and theft control, to intersection of high traffic. The pedestrian bridge proposed to span the Arkansas River from Rainbow Blvd into the Vandaveer property will be well illuminated as well. A proposed pedestrian crossing across Highway 50 will be well lit with the illumination of multiple towers focused as to not blind traffic from either direction.

Airstar lighting will be used within the Campground and Venue as well. Airstar lighting is generators fed for power, and is basically illuminated spheres of softer light than the above referenced light towers, and will be strategically placed throughout the venue and pedestrian walkways throughout the campgrounds.

### **Waste Removal Operation Plan**

The following will serve to describe how Madison House Presents will provide for the collection of all waste produced by the patrons through the use of local vendors and a third party company hired.

Gemini Production Solutions is a premier waste services provider in the live event industry. Their expertise is in camping festival events and they have a long and successful relationship with the Madison House Presents. Gemini focuses on the relationship between the event and waste haulers that operate locally to remove waste from the venue, campground and downtown area or any area utilized by the event for its parking or production needs. Gemini will contract all local waste haulers for the removal of strategically placed 20-30 yard containers of which Gemini will fill prior to removal.

It is the interest of Madison House as well as waste services vendor to reduce the amount of tonnage being sent to the local landfills in the county and surrounding area. To create a diversion of recyclable material from entering the waste facilities, hundreds of "trash pods" will be placed throughout all active areas of the campground, venue and downtown Salida. These trash pods will be of two streams, one of debris, one of recycling. Proper signage will accompany such pods to instruct and educate patrons of what material specifically is to be placed in each color-coated receptacle. Typically these cans are 55-gallon drums, it is possible that these may be a different medium, depending on availability in the area. Nonetheless a solid effort by Gemini and producers will be made to separate debris from recycling.

Landfills will be used for the dumping of all debris; subsequently mixed recycling facilities will be sought for the disposal and duping of all recycling material collected from the site.

Upon further review of the local facilities that handle waste and recycling, provisions will be made onsite as to not over-run any facility. Gemini is prepared to pack all receptacles on site of the campgrounds and venue and cover to discourage odor and animal scavenging and schedule pick-ups for removal as processing at the selected facilities keeps up with the demand. This is a common practice at all mass gatherings of this size, as no city has an infrastructure established to handle this demand in the proposed time frame.

Utilization of local labor components, coordination with waste haulers and facilities, in addition to the hiring of certain services such as street sweepers for the downtown areas are a common practice that Gemini Production Solutions is well versed in and prepared to enact for the proper success of the event.

### **Food and Beverage Service**

Madison House Presents has engaged Red Frog Events as the Food and Beverage provider for the Event. Red Frog provides this service to two major music festivals and over 50 Warrior Dash events per year. They will coordinate all local food vendors on Vandaveer Ranch as well as any food vendors added to Riverside Park. Red Frog will also supplement the local vendors with their own food vending to assure that there is adequate food and beverage on site for all attendees.

Red Frog will also obtain the liquor license with a local non-profit and will oversee all liquor sales in Vandaveer Ranch licensed area and will add a service area in Riverside Park. Red Frog will utilize Argus Security to ID everyone and wristband all 21+ people, and their servers are trained to serve only properly ID'd people and not over-serve anyone.

Red Frog will liaise with the county health inspector to assure that all food services are in compliance.

### **Neighborhood Program**

Madison House Presents will enact a neighborhood program to minimize the adverse effects of this event on the neighbors directly impacted by the Event.

Occupants of houses on Route 105, 107: Neighbors on these roads will receive hang tags for their cars to get them past the manned gates protecting their roads. They will also be offered complimentary tickets to the event.

Occupants of the Trailer Park: Trailer park residents will have security fencing surrounding their property, receive hang tags for their cars to get the past the

manned gates protecting their road, and will be offered complimentary tickets to the event.

### **Items Addressed as per Site Map**

The city requested some detail on some items that are detailed on the site maps that Madison House Presents has included in this package:

1. **Camping:** There is car camping, tent only camping and day parking (no camping) available. Patrons have selected one of these options when they purchased their tickets and will be mailed a hang tag with their tickets that identifies which option they selected. Our parking personnel will then properly direct them to their assigned camping areas. We will start by camping the areas closest to the stage and working our way back from there.
2. **Backstage/Restricted Areas:** This area behind the stage is identified on the map and will be fenced off. Access to this area will require a special credential and Argus Security will secure all entrances to the backstage. There will also be a fenced off backstage area at the Riverside park stage, and the same type of credential will be required to access that area.
3. **Tenting:** Tenting will comprise of a medical tent in the backstage area, 10x10 medical tents in the campgrounds and then additional 10x10 and 10x20 tents in the vending areas.
4. **Offices:** In the backstage area on the map are placed the office trailers for the Vandaveer Ranch offices. We will use the Scout Hut as the downtown production office.
5. **Stages:** There is one stage on the Vandaveer Ranch. The engineering drawings and engineering stamp will be provided to the County. We will use the existing Riverside Park stage as the downtown stage.
6. **PA:** Both of the above stages will have a PA system for the sound amplification with then can double as a public address system.
7. **Parking:** Day parking lots are identified on the map we have submitted. We will use the shuttle busses to move patrons from the day parking lot to the shuttle drop off points.
8. **Ingress and Egress for cars, bikes and pedestrians.** This information is detailed on the maps submitted. As a summary:
  - a. Cars will enter Vandaveer Ranch off of Highway 50 using a temporary egress. Cars will enter the land East of 50 off of Vandaveer Road. Cars will depart the events using those same two egress points plus they will be able to make a right turn onto 107 off the Wikoff property and enter Highway 50 at that traffic light.
  - b. Pedestrian access will be the cross walk / bridge by the Hampton Inn and a temporary pedestrian cross walk just north of Vandaveer Road.
  - c. Bikes will have bike racks at the shuttle stop at Wallbangers and the shuttle stop downtown. Then the riders will join the pedestrians.