

Salida Citizen Forum #3
AGENDA
September 25, 2014

OUTCOMES

- Understanding of City's current communications
- Clarity on what is and is not working
- Identification of root causes and potential opportunities
- Agreement on 3-4 concrete recommendations to be presented to City Council

GROUP AGREEMENTS

1. Any email that pertains to the whole group should be cc'd with the rest of the group
2. Maintain our sense of humor
3. Once a decision is made the group agrees to embrace that decision.
4. Decisions will be made by majority vote. A quorum of 9 forum members is needed to take a vote on any item.
5. Audio recording is permitted for personal/internal group use only. Group agrees recordings will not be shared outside the group.
6. Meeting notes will be taken by City staff and sent to the group for final revisions and approval

AGENDA

- Complete and review work from last meeting
 - Have the root causes all be captured?
 - What additional solutions need to be included?
- Narrowing in on recommendations
 - What are the top 3-4 recommendations to take forward
 - What best practices in communication/PR can be applied
- Making the recommendations concrete and feasible
 - For each recommendation, what should the city:
 - Quit doing
 - Keep doing as is
 - Keep doing with modifications
 - Start doing
- Next steps
 - What needs to happen in final meeting to be ready to present to City Council?