



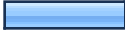








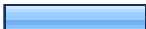

1. Are you a resident of the City of Salida?

		ResponsePercent	ResponseCount
Yes		90.2%	776
No		9.8%	84
		AnsweredQuestion	860
		SkippedQuestion	0





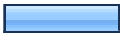







2. How long have you lived in Salida?

		ResponsePercent	ResponseCount
Less than 2 years		12.2%	105
2-4 years		12.1%	104
5-10 years		23.7%	204
10-20 years		24.9%	214
20+ years		27.1%	233
		AnsweredQuestion	860
		SkippedQuestion	0

3. What is your age?

		ResponsePercent	ResponseCount
Under 25		2.9%	25
25-35		12.0%	103
36-45		16.0%	138
46-55		19.2%	165
56-65		27.8%	239
66 and older		22.1%	190
		AnsweredQuestion	860
		SkippedQuestion	0





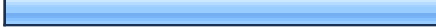








4. Why do you live in Salida? (Choose all that apply)

		ResponsePercent	ResponseCount
I was born here		10.4%	88
To be with family/spouse/friends		28.7%	243
Employment		26.8%	227
Recreational amenities		50.2%	425
Retirement		22.6%	191
More affordable than other cities		13.8%	117
Good place to raise kids		26.2%	222
Climate		53.9%	456
Small town atmosphere		73.0%	618
Friendliness		50.7%	429
Art community		24.9%	211
Other		13.5%	114
		AnsweredQuestion	846
		SkippedQuestion	14

5. If you answered "other" to question #4, please state why you live in Salida.

	ResponseCount
	118
AnsweredQuestion	118
SkippedQuestion	742











6. How do you find out about local events or issues? (Choose all that apply)

		ResponsePercent	ResponseCount
Channel 10		1.9%	16
City website - cityofsalida.com		7.3%	62
Chamber Announcements		11.9%	102
Flyers and posters		35.9%	307
The Mountain Mail		86.8%	742
Salida Citizen website		28.2%	241
Denver Post/Pueblo Chieftain		5.6%	48
Email distributions		12.4%	106
Word of mouth		69.4%	593
Official posting		4.0%	34
Radio announcements		29.9%	256
Internet social networks (Twitter, Facebook, etc.)		21.1%	180
Other		4.8%	41
AnsweredQuestion			855
SkippedQuestion			5

7. If you answered "other" to question #6, please explain how you find out about local events/issues.

	ResponseCount
	43
AnsweredQuestion	43
SkippedQuestion	817








8. What should be the one most important economic development focus of the City?

		ResponsePercent	ResponseCount
Tourism		18.8%	155
Support existing local businesses		30.7%	253
Recreation & trails		10.8%	89
Education		8.7%	72
Events		2.8%	23
Second homeowners		0.2%	2
Manufacturing		8.4%	69
Renewable energy		6.2%	51
Workforce training		2.9%	24
Other		10.5%	87
		AnsweredQuestion	825
		SkippedQuestion	35













9. If you answered "other" to question #1, please explain what you think should be the most important economic development focus of the City.

	ResponseCount
	94
AnsweredQuestion	94
SkippedQuestion	766

10. What is your employment status? (Choose one that best applies)

		ResponsePercent	ResponseCount
Self employed (Full or part time)		27.3%	229
Part time		8.8%	74
Full time		34.3%	288
Retired		26.0%	218
Actively volunteering		1.5%	13
Unemployed		1.7%	14
Stay at home parent		0.5%	4
		AnsweredQuestion	840
		SkippedQuestion	20



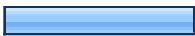

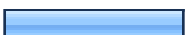










11. If employed, in what sector do you work? (Choose one)

		ResponsePercent	ResponseCount
Construction		5.8%	36
Retail		10.3%	64
Real estate sales, rental or leasing		3.4%	21
Professional services		17.8%	111
Education		10.9%	68
Health care & social assistance		11.7%	73
Arts, entertainment & recreation		7.4%	46
Lodging & food services		4.8%	30
Information technology		3.4%	21
Government		8.3%	52
Nonprofit		5.1%	32
Other		11.1%	69
		AnsweredQuestion	623
		SkippedQuestion	237

12. If you answered "other" to question #4, please describe the employment sector in which you work.

	ResponseCount
	67
AnsweredQuestion	67
SkippedQuestion	793












13. What are the 3 most important issues that will be facing the City of Salida in the next 5 years?

		ResponsePercent	ResponseCount
Creating new employment opportunities		55.4%	464
Second home growth		3.3%	28
Affordable housing		37.6%	315
City infrastructure maintenance		29.4%	246
Preservation of small town character		35.7%	299
Renewable energy initiatives		9.6%	80
Water		34.2%	286
Attracting businesses to Salida		31.8%	266
Preservation of views		6.2%	52
Development of recreation amenities		16.4%	137
Highway improvements		3.0%	25
Sprawl developments		7.9%	66
Historic preservation of downtown		10.4%	87
Local food production		11.6%	97
Other		7.2%	60
		AnsweredQuestion	837
		SkippedQuestion	23

14. If you answered "other" to question #6, please state what you think is the most important issue(s) that will be facing Salida in the next 5 years.

		ResponseCount
		63
AnsweredQuestion		63
SkippedQuestion		797





15. If you could budget \$100 towards City Projects and services, how would you allocate it?

		ResponsePercent	ResponseCount
Economic Development		56.5%	456
Affordable housing		45.0%	363
Recreation		41.6%	336
Hot Springs Pool improvements		30.9%	249
Renewable energy projects		36.8%	297
Maintenance of City streets and facilities		68.3%	551
Preserving lands for open space		44.4%	358
Highway improvements		21.9%	177
Public safety		31.5%	254
Other		15.1%	122
Total		53.3%	430
		AnsweredQuestion	807
		SkippedQuestion	53

16. If you entered an amount under "other" on question #8, please state what you would spend those funds on.

	ResponseCount
	120
AnsweredQuestion	120
SkippedQuestion	740













17. How do you normally make local trips in town?

		ResponsePercent	ResponseCount
Walk		16.9%	141
Bike		28.3%	237
Car		53.0%	443
Shuttle		0.0%	0
Other		1.8%	15
	AnsweredQuestion		836
	SkippedQuestion		24

18. If you answered "other" to question #1, please state how you normally make local trips in town.

	ResponseCount
	17
AnsweredQuestion	17
SkippedQuestion	843






19. What one improvement would you make to the Salida Transportation System?

		ResponsePercent	ResponseCount
Sidewalks		21.1%	175
ADA access		0.6%	5
Airport		0.7%	6
Alleys		1.0%	8
New trails		7.6%	63
Downtown parking		15.2%	126
Improved streets		21.9%	181
Regional transportation		5.9%	49
In town shuttle		9.4%	78
Bike lanes		10.9%	90
Bike parking		1.3%	11
Other		4.3%	36
AnsweredQuestion			828
SkippedQuestion			32






20. If you answered "other" to question #3, what other improvement would you make to the Salida Transportation System?

	ResponseCount
	46
AnsweredQuestion	46
SkippedQuestion	814








21. How much growth would you like to see in the Salida region? (Choose one)

		ResponsePercent	ResponseCount
Zero growth		9.0%	74
Less growth than in recent years		17.4%	143
About the same as in recent years		31.6%	260
Some growth		38.5%	317
Maximum build out/No growth control		3.5%	29
		AnsweredQuestion	823
		SkippedQuestion	37

22. Which opinion best represents your opinion on growth management? (Choose one)

		ResponsePercent	ResponseCount
The City should be more involved in regulating new developments		14.6%	118
The City should be less involved with regulating new developments		11.7%	94
The City should maintain the same level of regulation that exists today		24.2%	195
The public process should be expanded to allow for more public input on new development		48.4%	390
No regulation/Allow unregulated development		1.1%	9
		AnsweredQuestion	806
		SkippedQuestion	54



23. Are you taking any of these steps to reduce your impact on the environment or to save money? (Choose all that apply)

		ResponsePercent	ResponseCount
Recycling		89.1%	734
Composting		36.4%	300
Buying local		85.9%	708
Improving energy efficiency in your home		67.4%	555
Reducing auto fuel use		61.7%	508
Backyard vegetable gardening		46.6%	384
Other		9.2%	76
AnsweredQuestion			824
SkippedQuestion			36



24. If you answered "other" to question #3, please state the step(s) you are taking to reduce your impact on the environment or save money.

	ResponseCount
	77
AnsweredQuestion	77
SkippedQuestion	783


25. Should the City financially support the efforts described in question #3?

		ResponsePercent	ResponseCount
Yes		59.8%	486
No		40.2%	327
AnsweredQuestion			813
SkippedQuestion			47

26. Over the last 5 years has the City of Salida been moving in the right direction?

		ResponsePercent	ResponseCount
Yes		60.3%	455
No		39.7%	300
		AnsweredQuestion	755
		SkippedQuestion	105

27. What would cause you to leave Salida?

		ResponsePercent	ResponseCount
I would leave if...		100.0%	737
		AnsweredQuestion	737
		SkippedQuestion	123

28. Please rate each of the following issues in order of importance to you.

	not important	2	3	4	very important	RatingAverage	RatingCount
Affordable Housing	9.5% (76)	13.0% (104)	24.7% (198)	22.3% (179)	30.6% (246)	3.52	803
Arts & Culture	15.0% (119)	13.6% (108)	21.7% (172)	26.9% (213)	22.8% (181)	3.29	793
Childcare	33.7% (265)	18.0% (142)	20.8% (164)	15.5% (122)	11.9% (94)	2.54	787
City Services	2.5% (20)	8.5% (68)	35.7% (285)	34.1% (272)	19.2% (153)	3.59	798
Economic Development	4.6% (36)	6.7% (53)	28.0% (220)	31.7% (249)	29.0% (228)	3.74	786
Healthcare	1.9% (15)	3.2% (26)	16.4% (132)	31.2% (251)	47.3% (381)	4.19	805
Highway Improvements	9.3% (73)	21.2% (167)	41.6% (328)	18.0% (142)	9.9% (78)	2.98	788
Historic Preservation	6.2% (49)	13.3% (105)	35.9% (283)	27.8% (219)	16.9% (133)	3.36	789
Job Opportunities	5.0% (40)	4.6% (37)	15.8% (126)	29.5% (236)	45.1% (361)	4.05	800
K-12 Schools	10.2% (81)	8.1% (64)	20.5% (163)	20.1% (160)	41.1% (327)	3.74	795
Open Space Areas	7.5% (60)	7.4% (59)	20.5% (163)	26.9% (214)	37.8% (301)	3.80	797
Parks & Trails	7.9% (63)	7.9% (63)	18.4% (147)	28.6% (229)	37.3% (298)	3.80	800
Preservation of Community Character	2.0% (16)	5.8% (46)	18.5% (146)	27.2% (215)	46.5% (368)	4.10	791
Preservation of Views	4.4% (35)	6.9% (55)	22.4% (179)	29.7% (237)	36.6% (292)	3.87	798
Programs for youth	5.7% (45)	10.3% (82)	24.1% (191)	34.0% (270)	25.9% (206)	3.64	794

Public Parking	10.9% (87)	17.9% (143)	31.5% (252)	24.3% (195)	15.5% (124)	3.16	801
Public Safety	3.8% (30)	10.3% (82)	24.9% (199)	30.4% (243)	30.7% (245)	3.74	799
Recreation Opportunities	5.8% (46)	7.3% (58)	24.2% (193)	32.0% (256)	30.8% (246)	3.75	799
Renewable Energy	6.7% (53)	7.8% (62)	22.8% (181)	32.1% (255)	30.7% (244)	3.72	795
Sense of Community	2.3% (18)	3.9% (31)	18.9% (151)	30.6% (244)	44.3% (353)	4.11	797
Shopping Opportunities	5.3% (42)	15.2% (121)	38.2% (303)	25.4% (202)	15.9% (126)	3.31	794
Special Events	10.0% (79)	11.4% (90)	33.4% (264)	30.3% (239)	14.9% (118)	3.29	790
Sprawl Developments	23.9% (98)	17.3% (71)	26.6% (109)	14.6% (60)	17.6% (72)	2.85	410
Tourism	9.1% (72)	9.7% (77)	25.9% (205)	29.5% (234)	25.8% (204)	3.53	792
Traffic Enforcement	14.9% (118)	19.1% (151)	37.2% (294)	16.1% (127)	12.8% (101)	2.93	791
Other (please specify)							50
AnsweredQuestion							823
SkippedQuestion							37

29. How is the City of Salida doing?

	poor	2	3	4	excellent	RatingAverage	RatingCount
Animal Control	12.9% (98)	12.1% (92)	45.9% (349)	21.2% (161)	8.0% (61)	2.99	761
City Council	18.8% (143)	18.5% (141)	38.8% (296)	18.9% (144)	5.0% (38)	2.73	762
City Staff	9.5% (72)	13.7% (103)	40.8% (308)	25.9% (195)	10.1% (76)	3.13	754
Code Enforcement	15.8% (119)	18.4% (139)	45.3% (342)	17.1% (129)	3.4% (26)	2.74	755
Communicating with Citizens	17.9% (139)	19.6% (152)	37.7% (293)	19.9% (155)	4.9% (38)	2.74	777
Community Involvement/Support	9.8% (73)	17.0% (127)	43.8% (327)	23.4% (175)	6.0% (45)	2.99	747
Crime Prevention	4.8% (37)	10.6% (81)	41.9% (321)	33.2% (255)	9.5% (73)	3.32	767
Drug Enforcement	8.9% (67)	11.2% (84)	40.6% (304)	30.0% (225)	9.2% (69)	3.19	749
Emergency Response	1.7% (13)	3.2% (24)	27.1% (204)	41.0% (309)	27.0% (203)	3.88	753
Fire Prevention	0.4% (3)	3.5% (26)	27.6% (207)	41.0% (308)	27.6% (207)	3.92	751
Handling Citizen Complaints	13.2% (95)	15.4% (111)	47.1% (340)	20.1% (145)	4.3% (31)	2.87	722
Historic Preservation	3.2% (24)	7.9% (60)	42.5% (321)	38.9% (294)	7.5% (57)	3.40	756
Hot Springs Pool	8.7% (66)	10.6% (81)	37.9% (289)	32.8% (250)	10.1% (77)	3.25	763
Land Use Planning & Zoning	13.3% (99)	17.8% (132)	48.2% (358)	18.2% (135)	2.6% (19)	2.79	743
Municipal Water Quality	4.5% (34)	8.6% (65)	36.7% (276)	35.5% (267)	14.6% (110)	3.47	752

Recreation Programs	3.7% (28)	8.8% (66)	42.5% (320)	38.2% (288)	6.8% (51)	3.36	753
SteamPlant Arts & Culture	7.0% (54)	7.1% (55)	31.8% (245)	35.5% (274)	18.5% (143)	3.51	771
Sewage Treatment	1.5% (11)	4.2% (31)	38.5% (283)	37.1% (273)	18.6% (137)	3.67	735
Street Maintenance	24.7% (191)	26.1% (202)	32.9% (255)	13.0% (101)	3.2% (25)	2.44	774
Water/Sewer Utility Billing	23.0% (170)	16.8% (124)	40.5% (299)	14.2% (105)	5.5% (41)	2.63	739
					Other (please specify)		62
AnsweredQuestion							801
SkippedQuestion							59